

## TIEZA REPORT ON DIGITALIZATION INITIATIVES

In compliance with Sec. 4.2.5 of AO25-IATF M.C. No. 2023-1

#### I. ONLINE TRAVEL TAX SERVICES SYSTEM (OTTSS)

#### **Innovation in Travel Tax Administration**

As a customer-centric government agency, TIEZA has been working on enhancing travel tax centers located in all airports nationwide and creating a fully automated online payment system to create a hassle-free payment experience. TIEZA has embarked on the digitalization of travel tax collection since 2016.

On 28 February 2023, TIEZA, in partnership with MyEG PHILIPPINES, INC. (MyEG PH), officially launched the Online Travel Tax Services System (OTTSS), providing traveling citizens with more than 90,000 options to pay for their travel tax nationwide.



This comes after TIEZA's Chief Operating Officer, Mark Lapid signed the Memorandum of Agreement (MOA) with MyEG PH Chief Executive Officer, Ann Margaret Saldaña last June 8, 2022, at the Midas Tent in Midas Hotel and Casino, Pasay City.

Paying the travel tax online is also quick and easy, which just takes almost a minute to complete. Passengers simply need to visit TIEZA's website at https://tieza.gov.ph, click Travel Tax on the navigation menu, and choose Pay Travel Tax Online. On the page, they just need to click the MYEG icon, fill-up the form, select their preferred payment option, and pay.

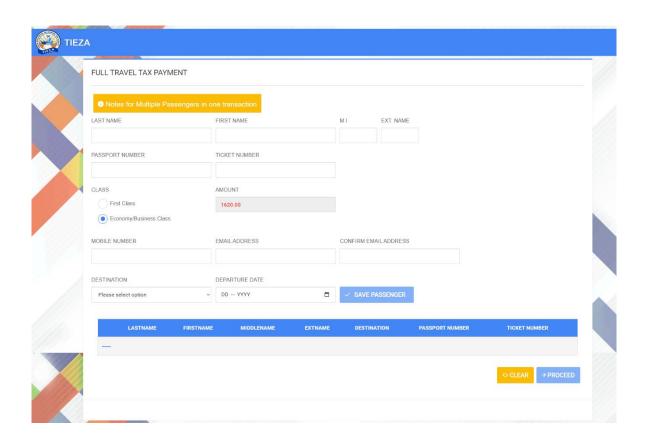






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Some of the key improvements over the previous Online Travel Tax Payment System (OTTPS) of the OTTSS are:

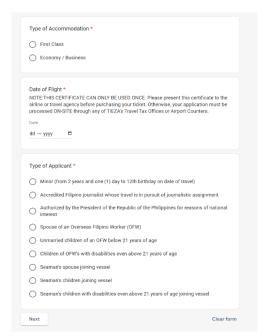
Online Travel Tax Payment System (OTTPS)	Online Travel Tax Services System (OTTSS)
<ul> <li>Allows for a single Online Payment Gateway only</li> <li>System made by Bayad Center, Inc.</li> </ul>	<ul> <li>Allows for multiple Online Payment Gateways simultaneously</li> <li>System made in-house by TIEZA Management Information Systems Department</li> </ul>
<ul> <li>Provides online payment of full travel tax only</li> <li>Allows payment for one passenger per transaction only</li> </ul>	<ul> <li>Provides a centralized online hub for all travel tax services</li> <li>Allows payment for multiple passengers in a single transaction (currently up to 10 per transaction with plans to increase the limit in the future)</li> </ul>
<ul> <li>Account registration is required</li> <li>Not capable of system integration due to being a closed system</li> </ul>	<ul> <li>Account registration is not required</li> <li>Will be integrated with the upcoming Onsite Travel Tax System (airports, malls, OSSCOs) to allow the creation of a centralized database for all travel tax transactions</li> </ul>

To date, the other travel tax services are available online:

# Online application and issuance of Reduced Travel Tax (RTT) Certificates:

https://tieza.gov.ph/reduced-travel-tax/

REDUCED TRAVEL TAX (RTT)	
CERTIFICATE	Online
Application	
Welcome! Please fill out the required information	tion below to apply for your RTT certificate.
IMPORTANT REMINDING BEFORE PROCEED.  This service is limited to those who HAVE N AND HAVE NOT YET PAID THE FULL TRAVE.  Those who have already purchased their tic at any TIEZA Travel Tax Office or airport coun  'Those who have already paid the full travel refund of the excess travel tax paid On-SITE is counter.  'THE RTT CERTIFICATE CAN ONLY BE USED the airline or travel agency BEFORE purchasin	IOT YET PURCHASED THEIR AIRLINE TICKE TAX RATE. Ket must apply for an RITT certificate ON-SII ter. Ket rate but is eligible for RITT may apply for et any TIEZA Travel Tax Office or airport ONCE. Please present the RITT certificate to
For inquiries or clarifications please contact u	s at traveltax helpdesk@tieza.gov.ph
bumbocruz@hotmail.com Switch account	
The name and photo associated with your Goo files and submit this form. Only the email you	
* Indicates required question	
Email *	
Your email	
Last Name: *	
Your answer	
First Name: *	
Fill of Indilite.	





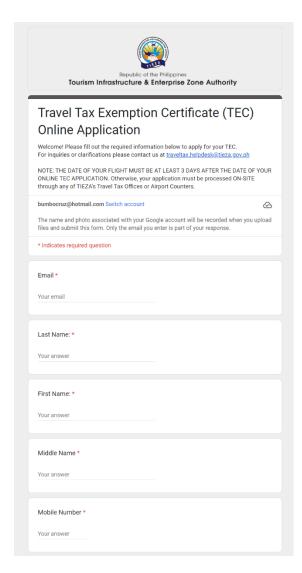


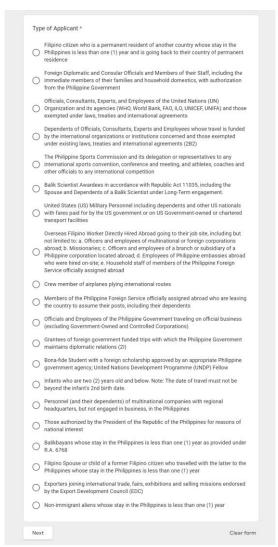


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Online application and issuance of Travel Tax Exemption Certificates (TEC):

https://tieza.gov.ph/travel-tax-exemption/





In 2023, travel tax online payments have accumulated to Php 312 million, an exponential 850% increase from last year's online collection of Php 33 million. This equates to 192,462 passengers who paid their travel taxes online in 2023, while 7,158 and 2,337 passengers applied online for their Travel Tax Exemption and Reduced Travel Tax Certificates, respectively. This is strong and tangible evidence that TIEZA's digitalized travel tax services have been well-received by the public and that travelers appreciate the convenience, speed, and ease of use offered by the OTTSS compared to traditional onsite methods.







# II. TIEZA ONLINE PERMITTING SYSTEM (TOPS) – SAN VICENTE FLAGSHIP TEZ PERMITS AND LICENSES

In keeping with its commitment to enhancing the ease of doing business for tourism-related enterprises, the Tourism Infrastructure and Enterprise Zone Authority (TIEZA) has implemented the TIEZA Online Permitting System (TOPS), a digitalization initiative initially launched for the San Vicente Flagship Tourism Enterprise Zone (TEZ).



## **Meeting Regulatory Requirements**

The TOPS was completed in 2023 and soft-launched in February 2024, aligning with Republic Act No. 11032, promoting efficient government service delivery. It empowers tourism businesses within the San Vicente TEZ to apply and manage permits and licenses online conveniently, streamlining the previously manual process.

## **Enhanced Accessibility and Convenience**

The key benefits of the TOPS include:

- Online and digital submissions: Applicants can submit application forms and required documents electronically, eliminating the need for physical submission and associated travel.
- 24/7 availability: The system operates round-the-clock, enabling applicants to access and manage their applications at their own convenience.
- Real-time updates: Applicants receive timely updates on the application status through the TOPS platform and automated emails, ensuring transparency and efficient communication.
- Multiple payment options: The system offers flexible payment methods, including:
  - o Online payment gateway via a secure platform.
  - o Bank deposits through designated partner banks.
  - o On-site payments at the San Vicente TEZ office or TIEZA main office.
- Instant digital copies: Upon successful application and payment, applicants receive immediate access to a digital copy of their permits and licenses, eliminating delays and potential loss of physical documents.







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- User-Friendly System: The TOPS features a user-friendly interface accessible through a dedicated webpage link: <a href="https://stg-sanvic2.tieza.gov.ph/public/login">https://stg-sanvic2.tieza.gov.ph/public/login</a>.
- The system simplifies permit applications by offering modules for:
  - Business Permit
  - o Building Permit
  - Locational Permit
  - Occupancy Permit

The TOPS represents a significant step forward in fostering a more efficient and transparent permit application process for the San Vicente Flagship TEZ. By embracing digitalization, TIEZA empowers businesses within the zone, ultimately contributing to a more conducive environment for tourism development. Additionally, the positive outcomes achieved here will drive the expansion of similar initiatives across other Flagship TEZs, further streamlining permit processes nationwide.

# III. TIEZA ASSETS BOOKING SYSTEM (ABS)

## Streamlining Reservations and Payments for TIEZA's Operating Assets

The implementation of an online reservation system marks a significant step towards enhancing the customer experience and optimizing operational efficiency. Clients may now reserve their preferred TIEZA destination by accessing the individual website of each operating asset and clicking on their choice of accommodations and amenities. The ABS will automatically compute the total amount to be paid by the client through different online payment channels like GCash, Maya, and credit cards. Upon successful payment, a confirmation email will be sent to the user email account to be presented upon check-in to the hotel.

TIEZA has implemented a user-friendly online reservation system that offers a streamlined and centralized platform for booking accommodations across their various destinations:

- Balicasag Island Dive Resort
- Banaue Hotel and Youth Hostel
- Gardens of Malasag Eco-Tourism Village
- Mount Data Hotel



















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### **Tangible Results of Digitalization**

- Enhanced accessibility: The online reservation system allows potential guests to access information and book their preferred accommodations at TIEZA's facilities 24/7, regardless of their location. This eliminates the need for physical visits or phone calls, offering greater convenience and flexibility.
- Improved information transparency: The online platform provides readily accessible information about features, amenities, and rates for each TIEZA facility. This empowers guests to make informed decisions based on their needs and preferences.
- Streamlined reservation process: The online system simplifies the reservation process, allowing guests to select their desired dates, accommodations, and additional services in a few simple steps. This eliminates manual booking procedures and potential errors, leading to a faster and more efficient experience.
- Real-time availability updates: The system offers real-time availability updates, ensuring guests have access to accurate information and can secure their desired booking promptly. This eliminates the frustration of encountering unexpected unavailability upon contacting the facilities.
- Reduced operational costs: By automating the reservation process, the online system reduces the need for manual data entry and communication, contributing to a decrease in operational costs for TIEZA.
- Enhanced payment options: Integration with various online payment channels like GCash, Maya, and credit cards, offers guests a convenient and secure way to settle their reservation fees. This eliminates the need for cash transactions and minimizes the risk of errors associated with manual payment processing.
- Improved communication and confirmation: The system automatically sends a confirmation email to the guest's account upon successful reservation and payment. This email serves as a convenient reference and eliminates the need for physical confirmation slips, contributing to a more paperless and environmentally friendly process.

## **Strategic Partnerships**

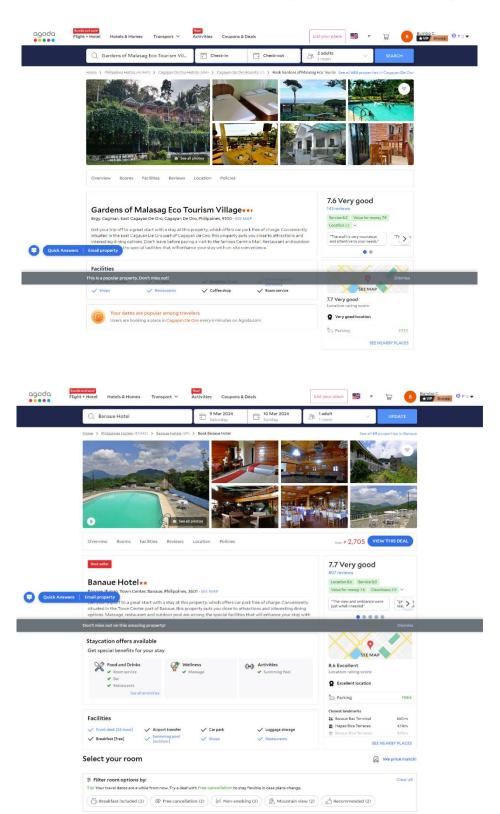
In addition to the online reservation system, TIEZA has established a strategic partnership with AGODA, a leading online travel booking platform. This partnership allows access to bookings for Banaue Hotel and Youth Hostel and Gardens of Malasag Eco-Tourism Village through a wider audience, potentially increasing reach and attracting a more diverse clientele.







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Through its digitalization efforts, TIEZA has empowered its clientele with a convenient and efficient platform for booking their desired accommodations. The online reservation system and strategic partnership with AGODA are key examples of leveraging technology to enhance public service delivery and contribute to a positive customer experience. Moving forward, TIEZA will explore further integration with other platforms and continuously improve its online services to cater to the evolving needs of travelers.

## **OVERALL IMPACT OF DIGITALIZATION EFFORTS:**

By embracing digitalization, TIEZA has demonstrably enhanced the public's ease of doing business by offering a convenient, efficient, and user-friendly platform for travel tax payments, booking of TIEZA operating assets, and application of permits and licenses. These initiatives serve as a testament to the positive impact of digital transformation in streamlining government services and improving public satisfaction. As TIEZA continues to develop and integrate its online systems, it can further enhance its services and solidify its position as a customer-centric government agency.

PREPARED BY: TIEZA COMMITTEE ON ANTI-RED TAPE (CART)

ORIGINAL SIGNED

ATTY. BUMBO S. CRUZ Committee Chairman TIEZA CART

NOTED BY:

ORIGINAL SIGNED

**MARK T. LAPID**Chief Operating Officer
TIEZA

29 February 2024



