

CORPORATE OBJECTIVES, PRIORITIES AND PERFORMANCE MEASURES
FY 2022

DEPARTMENT: DEPARTMENT OF TOURISM
CORPORATION: TOURISM INFRASTRUCTURE AND ENTERPRISE ZONE AUTHORITY

I. CORPORATE PROFILE

A. Brief Statement of Corporate Objectives

As the corporate body attached to the Department of Tourism, the Tourism Infrastructure and Enterprise Zone Authority (TIEZA) exists for the purpose of program and policy coordination under the supervision of the Tourism Secretary.

Under Republic Act 9593, TIEZA's Mandate/Corporate Objectives include: 1) designation, regulation and supervision of tourism enterprise zones (TEZs); 2) development, management and supervision of tourism infrastructure projects; 3) supervision and regulation of cultural, economic and environmentally sustainable development of TEZs toward the primary objective of encouraging investments therein; 4) provision for technical and financial assistance to qualified tourism projects, investors and proponents; 5) generation of revenues to fund both national and corporate developmental needs and/or undertakings; 6) exercise previous PTA functions under P.D. 564.

B. Corporate Priorities

1. Contribute to the Country's Competitiveness thru the Development of Sustainable Tourism Zones and Tourism Infrastructures
2. Preserve Historical, Cultural, Religious and Heritage Sites
3. Develop Ecotourism Sites in Depressed Provinces with Strong Tourism Potential
4. Achieve Financial Viability and Sustainability
5. Maximize Absorptive Capacity
6. Implement Quality Management System
7. Implement an Integrated Automated Information System
8. Ensure Customer Satisfaction
9. Build and Strengthen Human and Organizational Capabilities

C. Major Strategic Initiatives

1. Awarding of the winning proponent for a private partner for the operation and development of the TIEZA-operated TEZ (Clark Property); signing of the JVA; preparation, review and approval of DAED
2. Implementation of the World Bank and Asian Development Bank TourIST Project
3. Conservation of Historical, Cultural, Religious and Heritage sites
4. TIEZA-initiated Project Proposals for Eco-tourism sites in depressed provinces with strong tourism potential
5. Conduct of Third-Party Customer Satisfaction survey for core processes
6. Development and Implementation of an Integrated Automated Management Information System
7. Re-certification of ISO 9001:1500
8. Improvement of the competency level of the organization

D. Linkages of Corporate Mandate with President Duterte's 10 Point Socio-Economic Agenda, Ambisyon 2040, NEDA's Medium-Term Philippine Development Plan (PDP), DOT's National Tourism Development Plan (NTDP), and Other National Policy Pronouncements:

Executive Order No. 5, Series of 2016 adopts President Duterte's 25-year, long term vision for a comfortable life for every Filipino people. Dubbed as 'Ambisyon Natin 2040', the plan articulates the Filipino aspirations and dreams for a prosperous, generally middle-class society where poverty no longer exists. On the other hand, the President's 10-Point Agenda outlines the national goals translated into various priority development areas, one of which is the acceleration of the country's infrastructure growth. Serving as the government's blueprint, the Philippine Development Plan (PDP) 2017-2022 aptly defines the national policy thrusts and directions as anchored on the current administration's agenda and accordingly translates them into quantifiable doable and effective strategies, policies and programs that would contribute to the country's inclusive growth, competitiveness and sustainability. The PDP embodies the three (3) Pillars of Malasakit, Pagbabago and Kaunlaran (Solidarity, Change and Sustainable Growth).

Operating within the framework of the National Tourism Development Plan (NTDP) 2017-2022 in alignment with the PDP, TIEZA acts as the DOT's implementing arm in providing support infrastructures and facilitating tourism investments nationwide. Under Tourism Act of 2009, or Republic Act No. 9593, TIEZA maintains its formidable stature as the country's builder of tourism infrastructure projects to include tourist facilities and amenities of high-impact specifically awareness and pride for our culture, traditions, natural bounties and uniqueness as a race are being shaped and instilled in every Filipino spirit and mind.

Moreover, with the establishment of sustainable tourism enterprise zones (TEZs) nationwide, both private and public stakeholders are lured to be shared-partners in worthy tourism underpinnings. Their investments would not only help create jobs for the local communities but could also ensure the country's growth sustainability by generating work opportunities, earning foreign exchange and reducing poverty levels particularly along the countryside. With tourism's multiplier-effect, a wider range of economic, business and commercial activities are being created, contributing substantially to the nation's progress by supporting other related industries such as food, transport and travel, agriculture, communications, information technology, medical/health, cottage/livelihood, among others.

The organization's persistent bid to realize its vision to be a 'globally recognized tourism development agency and primary catalyst for inclusive and sustainable socio-economic growth by 2026' remains one insurmountable challenge to face. To aptly orchestrate therefore, its organizational planned goals, plans, programs and projects in alignment with the President's 10-Point Socio-Economic Agenda Ambisyon Natin 2040, PDP, NTDP and in conformity with the provisions of GOCC Governance Act (RA 10149), the Authority operates within the parameters of a Strategic Road Map based on the Balanced Scorecard Management Framework.

With this laudably ambitious groundwork in place and through the effective and efficient performance of its mandated tasks, TIEZA hopes to better stimulate greater leverage and momentum on the nation's tourism industry by maintaining its enviable stance as the country's prime tourism investment and infrastructure haven.

D. Linkages of Corporate Priorities/Programs/Projects with the National/Sectoral Development Plan, The Medium-Term Philippine Development Plan (MTPDP) and National Policy Pronouncements

II. CORPORATE PERFORMANCE MEASURES

PART A. PHYSICAL PERFORMANCE

Program/Sub-Program/Performance Indicator Description	Organizational Outcome/s (OO/s) to which the Program	Baseline Information				2020								2021				2022			
		Unit			Value	Targets				Actual				Targets				Targets			
		Year	Year	Year		NG Support	Borrowings	Corp. Funds	TOTAL	NG Support	Borrowings	Corp. Funds	TOTAL	NG Support	Borrowings	Corp. Funds	TOTAL	NG Support	Borrowings	Corp. Funds	TOTAL
TOURISM INFRASTRUCTURE DEVELOPMENT PROGRAM																					
Sub-program																					
Socio-economic Impact/Outcome: Contribute to the Country's Competitiveness through the Development of Sustainable Tourism Zones and Support Infrastructure																					
Outcome Indicators																					
1. Percentage of projects completed within the project timeline																		100%			100%
Output Indicators																					
1. Number of infrastructure projects completed on schedule																		14			14

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PART A. PHYSICAL PERFORMANCE

PART B. FINANCIAL PERFORMANCE (In Thousand Pesos)

Program/Sub-Program/Performance Indicator Description	Organizational Outcome/s (OO/s) to which the Program	2020				2021				2022			
		Approved			Actual			Estimates			Proposal		
		NG Support	Corp. Funds	TOTAL	NG Support	Borrowings	Corp. Funds	TOTAL	NG Support	Borrowings	Corp. Funds	TOTAL	TOTAL
I. GAS													
General Management and Supervision			4,172,029	4,172,029			650,734	650,734		1,019,636	1,019,636	114,636	704,337
General Management and Supervision-Regulatory Office												29,378	29,378
Savings - Prior Years GAA												2,520	2,520
Supplemental Budget												368,334	368,334
II. STO							298,767	298,767		335,137	335,137	-	157,388
General Management and Supervision													157,388
III. OPERATIONS													
TOURISM INFRASTRUCTURE DEVELOPMENT PROGRAM													
Activities													
1. General Management and Supervision							85,155	85,155		140,535	140,535	-	26,754
2. Tourism Infrastructure Projects							700,000	700,000		600,000	600,000	-	600,000
3. Locally-funded Projects													
a. Construction, rehabilitation, and improvement of Tourism Assets and Facilities													
b. Development and improvement of Tourism Enterprise Zones													
c. Historical, Cultural, Religious Heritage Sites, and Prime Tourist Destination Program (FY 2019 GAA)													
d. National Tourism Development Initiative (FY 2021 GAA)		410,000		410,000	152,000			152,000	258,000		258,000	168,000	168,000
FY 2022 GAA									27,000		27,000	27,000	27,000
a. Construction of Liwasan ng Mamarayan, Oriental Mindoro											70,000	70,000	70,000
b. Construction of Resort Cottage, Mrawi City											1,700	1,700	1,700
TOTAL		410,000	4,172,029	4,582,029	152,000	-	1,734,656	1,886,656	285,000	-	2,095,308	2,380,308	2,155,411

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