



TOURISM INFRASTRUCTURE AND ENTERPRISE ZONE AUTHORITY



# MESSAGE FROM THE PRESIDENT

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My warmest greetings to the Tourism Infrastructure and Enterprise Zone Authority (TIEZA) as it publishes its 2019 Corporate Annual Report.

THEFT PROPERTY AND INCOME.

PANGULO

Over the years, the agency has significantly contributed to the growth and success of various tourism infrastructure projects in the country. Its commitment to promote the cultural, economic and ecological aspects of our local tourism economic zones is truly commendable.

As you chronicle your achievements and chart your policy directions through this publication, I hope that you will also inspire everyone to make our tourism programs more accessible and innovative.

I acknowledge your strong efforts to work with local government units to bolster the development and efficiency of our tourism activities. This is the way to go if we want tourism to become more sustainable.

> Together, let us work with renewed fervor to achieve a stronger and better future for all Filipinos, especially now that we are facing the challenges of the COVID-19 pandemic.

> > Congratulations and mabuhay kayong lahat!

RODE ROA DUTERTE President Republic of the Philippines



3P

# MESSAGE FROM THE SECRETARY

On behalf of the Department of Tourism, I would like to extend my warm greetings to the Tourism Infrastructure and Enterprise Zone Authority (TIEZA). The TIEZA is an indispensable partner in tourism development, and its responsibilities as laid out by Republic Act 9593 or the Tourism Act of 2009 are to build tourism infrastructure; operate and manage our tourism assets; and designate, develop and supervise Tourism Enterprise Zones in order to encourage private sector investment.

> As the infrastructure arm of the DOT, TIEZA should continue to aim towards the development of sustainable, inclusive and resilient tourism in the Philippines by building and improving infrastructure in areas of the country with high tourism potential taking the environment and the community into consideration, as well as rehabilitating and restoring cultural heritage sites, eco-tourism sites and historical landmarks.

> The arrival of COVID-19 this year has delayed the implementation of many of the agency's projects, but TIEZA responded to the crisis by contributing a large part of its budget to the purchasing of medical facilities and equipment and transforming some of its properties into quarantine facilities. I salute everyone on the team for your commitment to the nation's recovery efforts.

> > Tourism has been a significant growth driver for the Philippine economy, and it will continue to be so when we restart under the New Normal. We will bring back jobs and bring back the dreams of everyone whose lives are touched by tourism. Together, we can do it. Together, we recover as one.

Mabuhay!

**ROMULO-PUYAT** 

Secretary of Tourism Chairperson, THEZA Board of Directors

# GCG

## MESSAGE FROM THE GCG CHAIRPERSON

On behalf of the Governance Commission for GOCCs, our sincerest greetings to the Tourism Infrastructure and Enterprise Zone Authority (TIEZA) as it publishes its Annual Report for the year 2019.

The Governance Commission acknowledges TIEZA's initiatives to deliver governance gains by embracing innovation and well-developed in the tourism sector. TIEZA's drive in achieving inclusive and sustainable socio-economic growth parallels its fervor in showcasing the Philippines as a country with rich and diverse travel sites and welldeveloped tourism infrastructures.

Staying true to its mandate in achieving national tourism development goals, TIEZA continues to regulate sustainable Tourism Enterprise Zones (TEZ) nationwide; cultivate viable tourism infrastructure projects; and develop and manage assets.

2019 witnessed several stakeholder-focused developments as it saw TIEZA going digital with the implementation of an online system for travel tax collection for public convenience. TIEZA also streamlined its accreditation processes to be more responsive, bringing in foreign and local investors. The feasibility study of the Manila Cruise Terminal Legacy Project, the grand gateway of Manila, has been completed, identifying the Cultural Center of the Philippines as a suitable site.

By remaining steadfast in reinforcing tourism development while providing genuine stakeholder-focused service, the Governance Commission trusts that TIEZA shall forge ahead with making the Philippines a premier destination with incomparable allure.

SAMUEL G DAGPIN, JR.

# MESSAGE FROM THE CHIEF OPERATING OFFICER

One of the biggest challenges we had to face in 2019 was the sunset clause provision in Republic Act No. 9593 or the Tourism Act of 2009, which states that the grant of fiscal incentives to Tourism Enterprise Zones (TEZs) and Registered Tourism Enterprises (RTEs) by TIEZA was for a period of ten (10) years from its enactment. This posed a great difficulty as the Revenue Regulations was issued seven (7) years later. Thus, the passage into law of Republic Act No. 11262 that President Duterte signed on 10 April 2019, is a welcome opportunity for TIEZA as it is given another ten (10) years, or until 31 December 2029 to implement the incentive scheme under the Tourism Act of 2009. We expect to generate more capital investment in tourism destinations and the creation of employment opportunities, to the benefit of host localities.

The opening of TIEZA assets to private sector partnership aims to accelerate tourism investments and development of tourism infrastructure in the country, Thus, in 2019, we embarked on the Joint Venture (JV) Competitive Selection Process for the development and management of our key assets such as the Balicasag Island Dive Resort (BIDR) in Panglao, Bohol and the Club Intramuros Golf Course (CIGC) in the City of Manila.

Priority tourism infrastructure projects have been approved for the provinces such as Benguet, Palawan, Iloilo, Pampanga, Pangasinan and for Corregidor Island. TIEZA is stepping up its investment in tourism infrastructure in key tourism destination sites to create jobs in local communities.

TIEZA has also taken a more pro-active role in the rehabilitation and development of tourist destinations by crafting tourism development programs. At present, there are six (6) ongoing master planning projects being undertaken by TIEZA. Among these are the master planning of Camotes Island, Bantayan island, Maribojoc Island in Bohol, fourth district of Leyte, Siargao Island and Corregidor and surrounding islands. In addition, the historical masterplan of Intramuros and Manila as well as the Cavite historical masterplan projects are currently in the contract procurement stages with its funding sourced from the 2019 General Appropriations Act.

All these projects are made possible by the Filipino outbound travelers, who, by paying their travel tax of P 1,620.00 are able to contribute to the sustainable tourism development of our country. That is why TIEZA launched a new Online Travel Tax Payment System (OTTPS) in partnership with CIS Bayad Center, which allows passengers the option to pay their travel taxes online or over-the-counter through any payment gateways or any partners of Bayad Center instead of lining up at the airports and travel tax centers.

Congratulations to all TIEZA personnel for ten successful years of service for the tourism industry!

POCHOLO J.D. PARAGAS TIEZA Chief Operating Officer Vice Chairperson, TIEZA Board of Directors

# THE MANDATE OF TIEZA

The Tourism Infrastructure and Enterprise Zone Authority (TIEZA) was established for program and policy coordination with the Department of Tourism (DOT) and mandated to designate, regulate and supervise Tourism Enterprise Zones (TEZs) established under Republic Act 9593 otherwise known as the Tourism Act of 2009; to develop, manage and supervise tourism infrastructure projects in the country and to manage and operate existing assets. It is also responsible for the timely collection of the Philippine travel tax and shall continue to perform functions exercised by the Philippine previously Tourism Authority (PTA) under Presidential Decree 564, not otherwise inconsistent with its present charter.

TIEZA actively supports the President's 10-Point Socio-Economic Agenda, Ambisyon Natin 2040, Philippine Development Plan 2017 - 2022 and the National Tourism Development Plan 2016 - 2022 with its commitment towards contributing to the national priority thrusts of inclusive, responsible and sustainable tourism development through the efficient and effective discharge of its avowed mandate. TIEZA's current leadership focuses on attaining the Five Pillars for securing organizational financial stability and operational excellence, namely:

- 1) Travel Tax Centers: Innovation and Enhancement;
- 2) Project D.R.E.A.M.S.: Building Targeted Tourism Infrastructures;
- 3) Assets: Rehabilitation and Assessment for Public-Private Partnership;
- 4) Tourism Enterprise Zones (TEZ): Accreditation and Expansion; and
- 5) Manila Cruise Port: A Legacy Project.

These Five Pillars represent the management's major policy direction towards attaining the over-all national agenda anchored on inclusive growth, competitiveness and sustainability thru the promotion of investments, construction of tourism infrastructures, provision for more jobs and ease of doing business for improved customer satisfaction and service delivery.



#### TIEZA'S CY 2019 ACCOMPLISHMENTS

TIEZA continues to perform its mandate, as guided by President Duterte's 10-Point Socio-Economic Agenda, Ambisyon Natin 2040, Philippine Development Plan 2017-2022, National Tourism Development Plan 2016-2022, and TIEZA's Five Pillars.

The Five Pillars represent the primary focus of the current leadership towards contributing to inclusive growth, and achieving organizational financial viability, as well as operational excellence, to wit:



1st Pillar

Travel Tax Centers: Innovation and Enhancement



TIEZA has been working on the enhancement of the travel tax centers located in all airports nationwide as well as creating a fully-automated online payment system in order to create a hassle-free payment experience.



**2nd Pillar** Project D.R.E.A.M.S. Building Targeted Tourism Infrastructures

TIEZA is prioritizing the construction of tourism infrastructure project of national interest and significance the D.R.E.A.M.S. through Eco-sustainability, Restoration, thrust-Destination Agritourism, Medical Assistance, and Security and Accessibility. Through this, TIEZA addresses the tourism infrastructure requirements of a local tourist area.





#### **3rd Pillar** Assets: Rehabilitation and Enhancement



TIEZA continues to raise the standards of assets management through rehabilitation of its operating assets and enhancement of its assets' business prospects, aiming to generate revenues for quality tourism projects and fostering strong local tourism economies in communities where assets are located.



#### 4th Pillar



TIEZA considers Tourism Enterprise Zones as integral in creating an attractive environment for tourism investors from the public and private sectors.







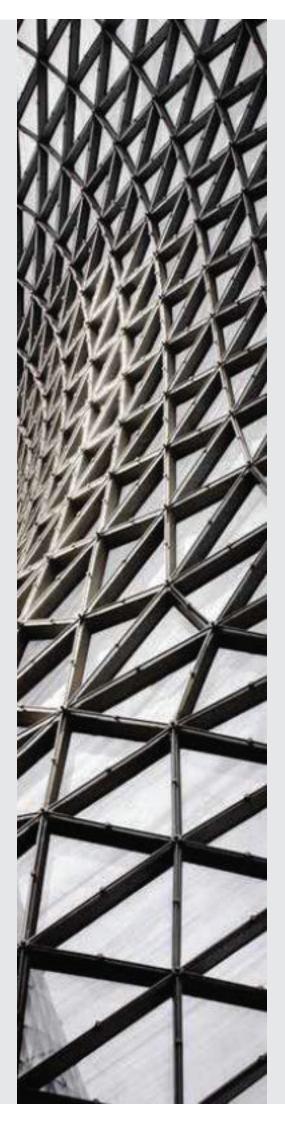


TIEZA is working together with the Cruise Tourism Development Committee in creating Philippines as a cruiseready and cruise-friendly destination.



#### Innovation and Enhancement

TIEZA has been working on the enchancement of the travel tax centers located in all airports nationwide as well as creating a fully-automated online payment system in order to create a hassle-free payment experience.



# TRAFETAX ONLINE PAYMENT SYSTEM

TIEZA partners with CIS Bayad Center, Incorporation (CBCI) on the Online Travel Payment System (OTTPS)



The Tourism Infrastructure and Enterprise Zone Authority (TIEZA) the and CIS Bayad Center. Incorporation (CBCI) formally signed a partnership agreement for the Online Travel Tax Payment System on 27 March 2019 (OTTPS) at the TIEZA Central Office in Pasay City.

Using the OTTPS, travel tax may now be paid through more than 30,000 Bayad Center Branches and Authorized Partners nationwide.

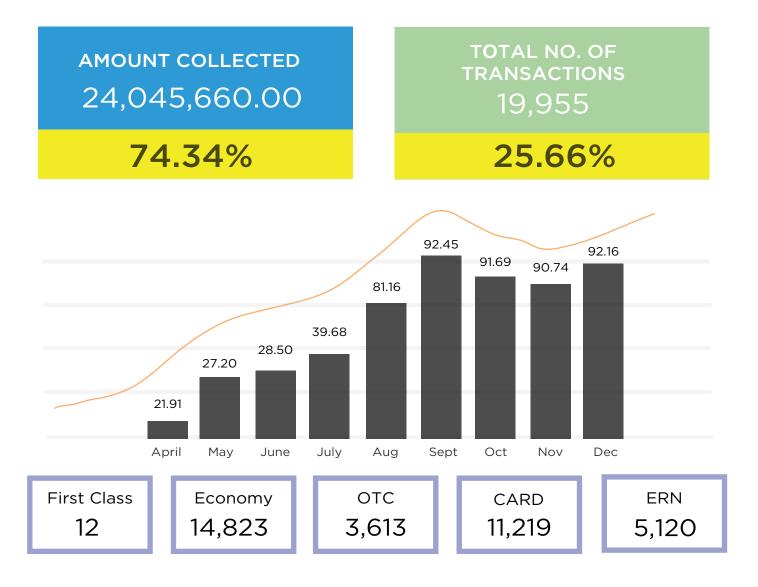
Offering a hassle-free payment scheme, the OTTPS gives passengers the option to pay their travel taxes Over-the-Counter or online instead of lining up at the airports and travel tax centers. This is in line with the directive of the President to reduce queues in government centers.

For 2019. more than Php 24.6 Million travel taxes were collected the OTTPS, a through huge leap from Php 6.3 Million collected the previous year. Usage rates for the OTTPS in 2019 show and sustained growth TIF7A steadv as continues to develop the system by making more user friendly and adding it more payment gateways. The OTTPS can be accessed at https:// traveltax.tieza.gov.ph for processing of full travel tax payments.

### SUMMARY OF ONLINE TRANSACTIONS

OTTPS 2019 (Bayad Center) | April - December 2019

|           | No. of Pax     |                      | Form of Payment |                 | AMOUNT        |       | EXPIRED             |       | TOTAL NO. OF |
|-----------|----------------|----------------------|-----------------|-----------------|---------------|-------|---------------------|-------|--------------|
| MONTH     | First<br>Class | Economy/<br>Business | отс             | Card<br>Payment | COLLECTED     | %     | REFERENCE<br>NUMBER | %     | TRANSACTIONS |
| April     | 0              | 55                   | 55              | 0               | 89,100.00     | 21.91 | 196                 | 78.09 | 251          |
| May       | 0              | 392                  | 392             | 0               | 635,040.00    | 27.20 | 1,049               | 72.80 | 1,441        |
| June      | 2              | 519                  | 519             | 0               | 846,180.00    | 28.50 | 1,307               | 71.50 | 1,828        |
| July      | 1              | 753                  | 753             | 0               | 1,222,560.00  | 39.68 | 1,146               | 60.32 | 1,900        |
| August    | 1              | 1,688                | 435             | 1,254           | 2,737,260.00  | 81.16 | 392                 | 18.84 | 2,081        |
| September | 3              | 2,214                | 265             | 1,952           | 3,594,780.00  | 92.45 | 181                 | 7055  | 2,398        |
| October   | 1              | 2,891                | 428             | 2,464           | 4,686,120.00  | 91.69 | 262                 | 8.31  | 3,154        |
| November  | 0              | 2,939                | 377             | 2,562           | 4,761,180.00  | 90.74 | 300                 | 9.26  | 3,239        |
| December  | 4              | 3,372                | 389             | 2,987           | 5,473,440.00  | 92.16 | 287                 | 7.84  | 3,663        |
| TOTAL     | 12             | 14,823               | 3,613           | 11,219          | 24,045,660.00 | 74.34 | 5,120               | 25.66 | 19,955       |



### **TIEZA Delivers 20 Million Enhanced Arrival and Departure Cards to the Bureau of Immigration**

TIEZA completed the delivery of enhanced Arrival and Departure Cards for the Bureau of Immigration (BI) on April 2019. Through a Memorandum of Agreement (MOA) signed on 29 December 2017 between TIEZA and the BI, TIEZA committed to shoulder the cost of designing and printing a new generation of enhanced Arrival and Departure (A/D) Cards in the amount of Php 5 Million. Under the terms of the MOA, the BI also agreed to share with TIEZA information pertaining to travel taxes obtained from the A/D Cards as well as statistical data on tourist arrivals and allowed the use of images of TIEZA projects and tourist destinations in the Philippines in order to promote them.

A total of 20 Million A/D cards were delivered comprising of 3 unique designs. For the enhanced Arrival Cards, 5 Million cards featuring Mt. Samat the Flagship Tourism Enterprise Zone (TEZ ) and another 5 Million featuring the San Vicente. Palawan Flagship TEZ were produced to promote both destinations to arriving tourists. A total of 10 Million enhanced Departure Cards were also produced, which features an infographic showing the breakdown of where the travel tax goes for the public's benefit.



( www.tieza.gov.ph ( )) @TIEZAofficial () 551

# PAY YOUR TRAVELOUR ONLINE

For a faster and more convenient transaction, pay your travel tax online at https://traveltax.tieza.gov.ph.

# WHERE DOES THE TRAVELTAX GO?



Support for tourism-related educational programs and courses





#### 50% TIEZA TOURISM INFRASTRUCTURE AND ENTERPRISE ZONE AUTHORITY

Development of sustainable tourism infrastructure projects, designation of Tourism Enterprise Zones, operation of TIEZA assets, and funding of administrative expenses for the collection of travel tax



San Juanico Bridge Aesthetic Lighting Project (c) Amigo Entertainment Technology

# TIZASERVES

# TRAVEL TAX

Lines Building

#### **TRAVEL TAX CENTER NAIA 3**

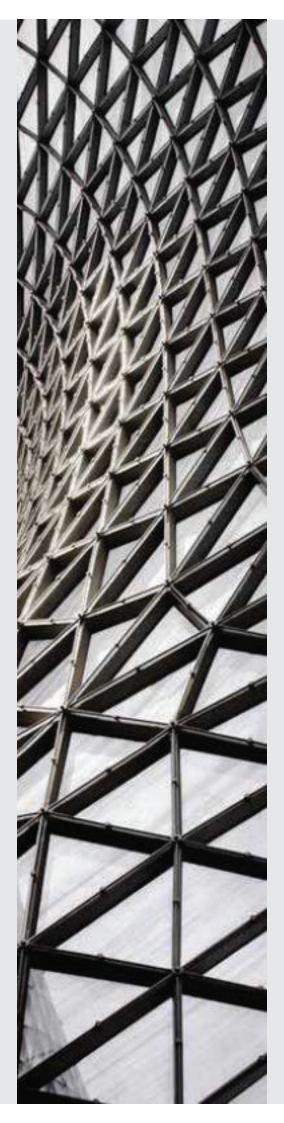
TIEZA continues to make upgrades in order to make travel tax payments easier and more convenient

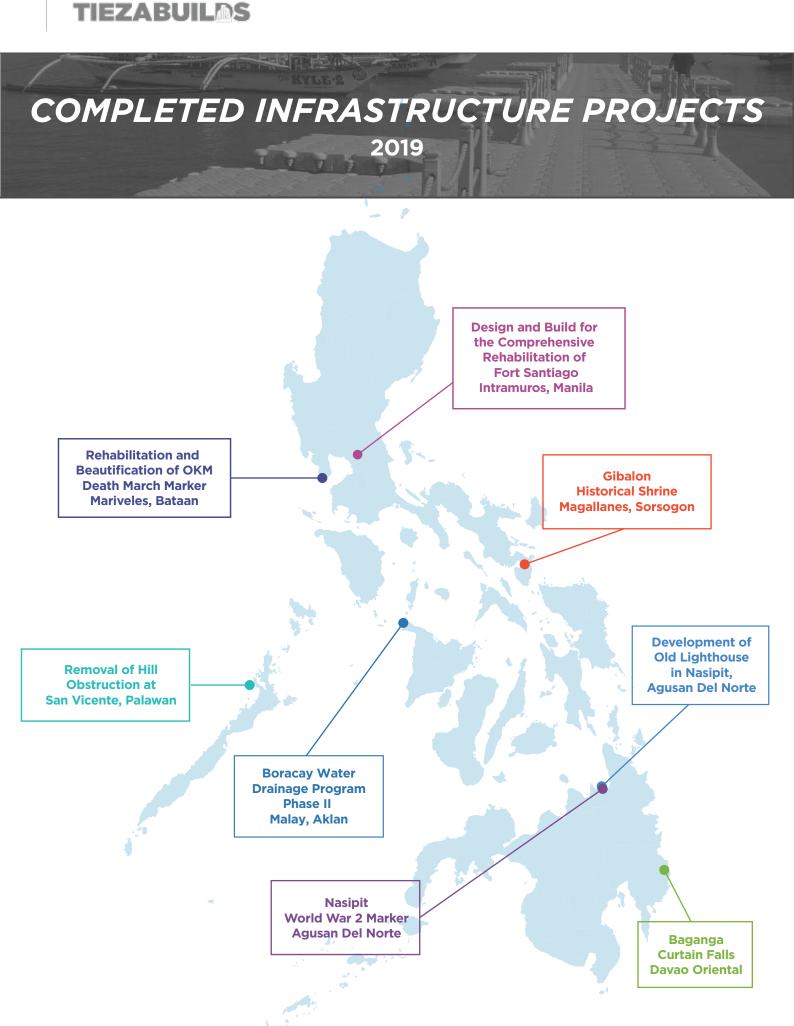


## PROJECT D.R.E.A.M.S

## Building Targeted Tourism Infrastructures

TIEZA is prioritizing the construction of tourism infrastructure projects of national interest and significance through the D.R.E.A.M.S. thrust-Destination, Restoration, E c o - s u stain a bility, Agritourism, Medical Assistance, Security, and Accessibility. Through this, TIEZA addresses the tourism infrastructure requirements of a local tourist area.





- 2019 Annual Report -Tourism Infrastructure and Enterprise Zone Authority

#### TIEZABUILDS

#### BORACAY WATER DRAINAGE PROGRAM PHASE II (Boracay Drainage Improvement Project Phase II)

#### Package 1 and 2

Contract Price : PHP 275,031,947.56 Date Started : 30 January 2018 Target Date : 30 November 2020 Status : As of 19 September 2020, the project is substantially completed (99%)

#### Package 3, 4, 5 and 1A

Contract Price : PHP 778,845,941.94 Date Started : 07 August 2018 Target Date : 31 December 2021 Status : As of 15 November 2020, project accomplishment is 50.83%





#### TIEZABUILOS

#### **Removal of Hill Obstruction at San Vicente, Palawan**

| Location :           | San Vicente Airport, San Vicente, Palawan                       |  |  |  |
|----------------------|---|--|--|--|
| Proponent :          | Rep. Franz E. Alvarez of First District, Palawan in 2014.       |  |  |  |
| Project Amount :     | P 236,000,000.06  |  |  |  |
| Date Completed :     | 12 March 2019   |  |  |  |
| Classification :     | Other Tourism Projects  |  |  |  |
| Project Description: | Extend the airport runway to accommodate higher classifications |  |  |  |
|                      | of aircrafts.   |  |  |  |

San Vicente, Palawan is TIEZA's first Flagship Tourism Enterprise Zone (TEZ). Prior to the project, there was already an existing airport that was being constructed on the site by the Local Government Unit of San Vicente, Palawan. The intent of the project was to construct a runway with a reference code of up to 4D, i.e., runways that can accommodate jets like the Airbus A320. The original strip width required for such code was not met, and could not meet the classification for use of turbo propellers.

The constructed runway is measured at 1,400 meters by 45 meters. There is a clearing operation being done to extend the runways for another 200 meters. Once finished, the total runway length will be 1,600 meters. Although there is a runway, the airstrip clearance needs to be observed. For category three (3) aircraft to operate in this runway, the airstrip clearance must be 75 meters from the centerline for both ends. This will ensure continuity of tourist arrivals to the Flagship TEZ and nearby provinces.



#### **Rehabilitation and Beautification of 0 KM Death March Marker**

| Location       | : | Brgy. Malaya, National Road, Freeport Area of Bataan,<br>Mariveles, Bataan |
|----------------|---|--|
|                |   |  |
| Proponent      | : | Mayor Jesse I. Concepcion  |
| Project Amount | : | P 25,000,000.00  |
| Date Completed | : | 14 March 2019  |
| Classification | : | Historical Tourism   |

**Project Description:** 

Situated on the southwestern part of Central Luzon, the province of Bataan forms part of the Tourism Belt of the Central Luzon W Growth Corridor. It also serves as the gateway to the Northern Luzon regions of the Philippines. The province plays a significant role in the country's history and made an indelible mark in its heroic struggle for freedom and democracy during World War II.

The Death March of the Filipino and American Prisoners of World War II started on 10 April 1942. The prisoners marched 60 miles (97 km) from the towns of Mariveles and Bagac up to San Fernando in Pampanga. From there, the prisoners were then transferred to a box car and ferried to Capas, Tarlac where they hiked the remaining 7 miles to Camp O' Donell.

To remember the historical Death March, the "O" and "OO" km markers were installed in the municipalities of Mariveles and Bagac. In Mariveles, the marker is located in the center of the town proper or Poblacion, near the Municipal Hall. A few meters down the road, there is a park featuring a monument of a rifle topped with soldier's helmet and a monument that signifies the start of the Death March.

However, this important landmark suffered years of neglect, and became quite outdated. With thoughtful planning, the site was renovated/ rehabilitated, and improved to what it is today.

The project was turned over to the Local Government Unit of Bagac, Bataan on 06 September 2019.





#### TIEZABUILDS

#### Design and Build for the Comprehensive Rehabilitation of Fort Santiago

|                      | Fort Santiago, Intramuros, Manila  |
|----------------------|--|
| Proponent :          | Intramuros Administration  |
| Project Amount :     | P 219,986,954.06   |
| Date Completed :     | 21 June 2019   |
| Classification :     | Historical Tourism   |
| Project Description: | Rehabilitation of the facilities and features of Fort Santiago to continuously attract tourists, both local and foreign, as well as enhance its historical and cultural value. |

The Comprehensive Rehabilitation of Fort Santiago was included in the list of projects that was undertaken by the Tourism Infrastructure and Enterprise Zone Authority (TIEZA) for the Visit the Philippines Year 2015, and the series of Asia-Pacific Economic Conference (APEC) meetings that were scheduled for 2015.

Fort Santiago has seen a steady increase in visitors and has constantly served as a venue for nearly all of the state's very important events, and its distinguished guests, i.e., Heads of States, Members of Royalty, and Political Leaders. Being the most visited site in Intramuros, Fort Santiago continuously attracts tourists and public but its present facilities needed a major rehabilitation to improve its facilities and features. The necessary upgrades to Fort Santiago further enhanced its historical and cultural value and encouraged greater tourist arrivals and renewed night time activities.



#### **Baganga Curtain Falls**

| Location :          | Municipality of Baganga, Davao Oriental                       |  |
|---------------------|---|--|
| Proponent :         | Rep. Corazon Nunez – Malanyaon                                |  |
| Project Amount :    | P 14,940,480.79   |  |
| Date Completed      | 09 September 2019   |  |
| Classification :    | Eco – Tourism   |  |
| Project Description | Enhance the tourist experiences of the Curtain Falls and to   |  |
|                     | showcase the culture traditions and product of Davao Oriental |  |

The province of Davao Oriental in Davao Region is considered as one of the most diverse destinations in the tourism industry because of its natural, historical, and cultural destinations. Recognizing its potential tourism impact, the National Government included Davao Oriental in its National Tourism Development Plan (NTDP). Further, by virtue of Republic Act No. 10560 otherwise known as "An Act Declaring the Province of Davao Oriental as a Tourism Development Area and Providing Funds Therefor", the State recognized the vast potential of Davao Oriental in tourism being a corridor of rich biodiversity in the Philippines and accorded priority development of its sites.

The Curtain Falls of Baganga is said to be similar to Tinuy-an Falls of Bislig in Surigao Del Sur but smaller in scale. It rises by an estimate of 20 feet and its width is around 50 to 60 feet. It is hidden in the hinterland of Campawan.





#### TIEZABUIL

#### **Gibalon Historical Shrine**

| Location           | :  | Gibalon, Suiton, Magallanes, Sorsogon   |
|--------------------|----|---|
| Proponent          | :  | Mayor Augusto Manuel M. Ragragio        |
| Project Amount     | :  | P 4,455,311.52                          |
| Date Completed     | :  | 24 October 2019                         |
| Classification     | :  | Historical                              |
| Project Descriptio | n: | Restoration of a Historical Destination |

The town of Magallanes is located at the mouth of Sorsogon Bay along the Ticao Pass where the Pacific Ocean and the South China Sea meet. It is one of the 15 towns of Sorsogon province, the World's Whale Shark capital that lies at the southernmost tip of the island of Luzon.

The town of Magallanes plays an important part in the Spanish colonial history. Local historians claimed that the first Christian mass in Luzon was celebrated somewhere within Sitio Gibalon in 1569. In addition, the town also became the shipyard where the great galleons for the Manila-Acapulco trade were built.

The restoration of the Gibalon Historical Shrine will no doubt elevate its offerings as a Heritage Tourism Site. TIEZA undertook the restoration project in 2017 with the aim to develop and restore the site, and to construct restrooms and a souvenir kiosk. Completed in 2019, the newly restored Shrine will foster tourism development in the municipality and benefit the local community as well.





#### Nasipit World War 2 Marker

| Location             | : | Municipality of Nasipit, Agusan Del Norte |
|----------------------|---|---|
| Proponent            | : | Mayor Enrico Corvera                      |
| Project Amount       | : | P 12,383,522.51                           |
| Date Completed       | : | 14 November 2019                          |
| Classification       | : | Historical                                |
| Project Description: |   | Restoration of A Historical Destination   |

The town of Nasipit is one of the municipalities in Agusan Del Norte, and of Caraga Region with potential for development in terms of agriculture and industrialization because of its port which serve as a gateway of trade in Luzon. History revealed that on 15 November 1943, the submarine USS Narwhal (SS-167) landed late afternoon at the Nasipit Harbour carrying essential supplies from Australia for the war effort of the anti-Japanese resistance forces. Such effort was one of the numerous preparations for the liberation of the Philippines in the Second World War.

The Nasipit Harbour saw the beginnings of World War II with the bombing of MV Mayon, a modern passenger vessel that hid in the cove to evade the Japanese warplanes. The coming of the USS Narwhal signaled the beginning of the end of the Japanese occupation.

The Marker opens the tourism complex of the municipality which includes the USS Narwhal Landmark and a boardwalk that leads to the gazebo situated on an islet in the Nasipit Harbour.



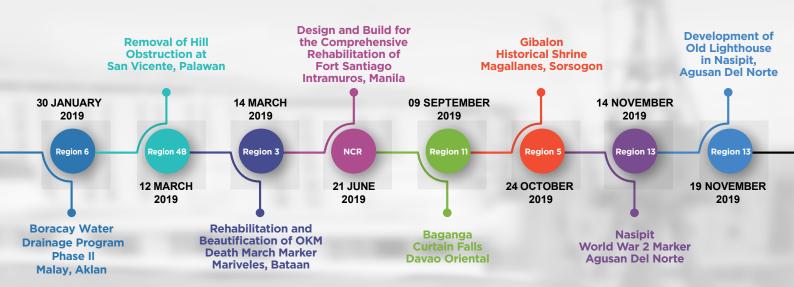
#### TIEZABUILOS

#### **Development of Old Lighthouse in Agusan Del Norte**

| Location :           | Municipality of Nasipit, Agusan Del Norte |
|----------------------|---|
| Proponent :          | Mayor Enrico Corvera                      |
| Project Amount :     | P 5,653,962.91                            |
| Date Completed :     | 19 November 2019                          |
| Classification :     | Historical                                |
| Project Description: | Restoration of a Historical Destination   |

The old lighthouse is considered as the oldest government structure ever built in the municipality. This was erected in the mountain peak of Brgy. Sta. Ana with an overlooking view of the claw – like cove of Nasipit. It served as a guide for incoming vessels travelling towards the Old Nasipit Port during the pre-war era. The restoration of the lighthouse adds to the potential of the place as a mustvisit tourist destination in the region.







#### SAN JUANICO BRIDGE

Part of the Pan-Philippine highway and stretches from Samar to Leyte across the San Juanico Strait in the Philippines.

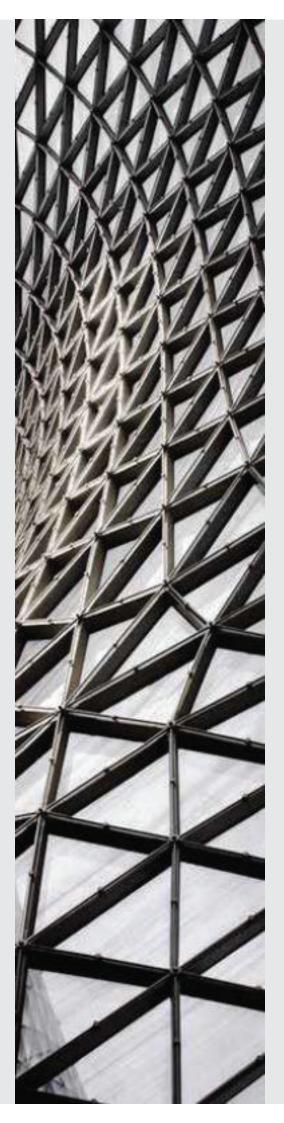


# **3**rd **Pillar**

### ASSETS

#### Rehabilitation and Enhancement

TIEZA continues to raise the standards of assets management through rehabilitation of its operating assets and enhancement of its assets' business prospects, aiming to generate revenues for quality tourism projects and fostering strong local tourism economies in communities where assets are located.





### The TIEZA Properties



8

#### Banaue Hotel and Youth Hostel

Nestled at 4,000 feet above sea level, it offers majestic views of the Banaue Rice Terraces, a national cultural treasure of the Philippines. A perfect jump-off destination for immersing in culture, nature and adventure while enjoying the comforts and amenities of BHYH.

#### Intramuros and Rizal's Bagumbayan Light and Sound Museum

Step back in time and retrace the footsteps of our national hero's martyrdom and heroism. Experience a walk through history with light and sound and robotics technology.

#### Balicasag Island Dive Resort

Club Intramuros

**Golf Course** 

This 18-hole golf course, a par 66 at 4326 yards by the historic walls of Intramuros is a short but challenging course. Golf along the great

fairway, with plenty of sand

traps and lagoons. Dine and

unwind after a game or hold

banquet functions at the

meetings and

business

clubhouse.

The only dive resort in this pristine spherical island, teeming with rich marine life, is a jump-off haven for divers. Explore underwater attractions in beautiful dive sites surrounding Balicasag Island.



#### Gardens of Malasag Eco-Tourism Village



Set amidst breathtaking views of the Macajalar Bay and Malasag Hills, it is an eco-community with wildlife habitat and tourist facilities. A strategic jump off point to uniquely diverse places of interest.

#### Zamboanga Golf Course

This 18-hole championship golf course, a par 72 at 6,404 yards, has an interesting layout. Its front nine holes is fairly flat and straight while the back nine is fairly elevated and rolling, with lush trees in between, and a fine view of the ocean. Seaward, is the one kilometer stretch of the Beach Park.



The Assets Rehabilitation Program is expected to redound to the improved performance of each entity and better marketability thereby promoting sustainability of assets and the financial soundness of the organization.



# Enhancing the **ASSEtS'** Business Prospects

TIEZA has forty-nine (49) real property assets (Assets) distributed across the country. These Assets do not only represent a potential for a stable and long-term return for TIEZA, but an opportunity for the private sector to imagine and pioneer tourism infrastructure projects in and breathtaking unique

destinations that would be rewarding to them while creating a positive impact on the communities where these Assets are located. In order to maximize this potential, TIEZA continues to innovate to enhance the business prospects of its Assets.

#### Introducing Improvements for Efficient Operations

The Assets Management Sector (AMS) was designated to manage these assets and ensure that they contribute to corporate objectives. Among others, the AMS committed to enhance utilization of assets and increase financial viability. Through Priming of Assets, AMS identifies and prepares Assets for Public-Private Cooperation:

TIEZAlravels

## In 2019, TIEZA, through AMS, identified 8 Assets ready for Public-Private Cooperation





#### Mt. Data Hotel

A lodge built atop a sloping terrain. and destination an ideal for nature-lovers and adventure-seekers. Envisioned to be a Premiere Mountain Accommodation and Leisure Facility in the Cordilleras.



2 Properties in Ilocos Norte

This includes the TIEZAadministered 77-hectare Paoay Golf Course (PGC) and the masterplanned 12-hectare area in front of PGC. Conceptualized to be an integrated tourism complex in Northern Philippines with tourist and commercial hubs amidst Spanish-inspired architecture, authentic local culture and fun activities nearbv beaches in and sand dunes. A mixed-use development may include retail shops, activity centers, hotel, learning centers, and support facilities such as transport terminal.



3 San Fabian-PTA Beach Resort

Composed of the San Fabian Bagong Lipunan Lodge and the San Fabian Presidential Resthouse, this is a beach-front property along the coast of the Lingayen Gulf.



Club Intramuros Golf Course (CIGC)

CIGC is one of the first golf courses in the Philippines. With par 66 and 4,326 yards, the Club can be played in just four hours. Golf along the great fairway with plenty of sand traps and lagoons.





5 Cl

#### **Clark Property**

А twenty-hectare contiguous flat land strategically located the Prince along Balagtas Avenue, а major road inside **Clark Special Economic** Zone. Envisioned to be a prime development for integrated an tourism complex.





#### Balicasag Island Dive Resort (BIDR)

The BIDR is located in a pristine spherical island teeming with well-preserved marine life. Located off the southwestern end of Panglao Island in Bohol is the island of Balicasag. A stunning display of marine diversity and undisturbed nature.

#### Kang-Irag Golf Course

An expansive 71-hectare land that can serve as a canvass for fresh and unique tourism experience. Envisioned to be a Premier Multi-purpose Leisure Center.





CDOCC is a multi-purpose facility with a 7,700 seating capacity with 1.3 hectare area, constructed in a 4.9-hectare land.





## Moving Steadily, Building our Growth Opportunities



The 2014 Asset Privatization Program was amended to incorporate additional modalities for Public-Private Cooperation Program for all assets and projects. Consequently, the constitution of a new Committee on Public-Private Cooperation that can serve as the Joint Venture Selection Committee (JVSC) or the Management Contract Selection Committee (MCSC) was created by virtue of Board Resolution No. R-1-24-13, in lieu of the Special Bids and Awards Committee for Privatization.

Taking off, the minimum parameters for Club Intramuros Golf Course and the Balicasag Island Dive Resort was crafted and approved for a Joint Venture engagement. The TIEZA Board of Directors approved on August 2019 thru Board Resolution No. R-29-08-19, the TIEZA Joint Venture (JV) Guidelines, providing the mechanism to propel the Authority's efforts towards infrastructure development. tourism of TIEZA enhancement assets. of tourism enterprise establishment zones (TEZs) and the undertaking of other tourism-related projects.

The TIEZA JV Guideline responds to TIEZA's development goals for a viable, efficient, and practicable alternative through private sector partnership which encourages participation of companies with expertise and technical capabilities in property, facility and project development, operation and management of tourism businesses.

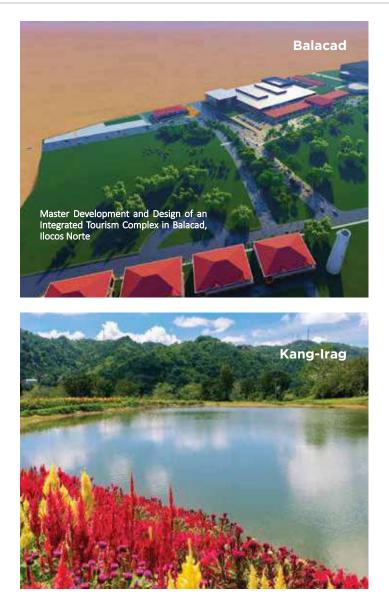




To generate options on the eventual operation and management of the Cagayan de Oro Convention Center, a focused group discussion was organized by TIEZA in cooperation with the PPP Center to obtain valuable feedback from stakeholders on their insights on possible development plans for the convention center.



Priming Assets necessitated active participation the of Business Development Department (BUDD) in the reconstituted Pre-titling Technical Working Committee (TWC), with inter-departmental composition, an to address issues on ownership and possession of the Assets. The reconstitution and detailed statement of functions of the Pre-titling TWC through office Order No. 250-2019, has reinforced TIEZA's efforts to register/transfer titles in its favor, expediting implementation of its action plan. Based on the outputs of this BUDD Committee. recommends properties that can already be subject of Business Plans or that are ready for endorsement to the Investment Committee. In 2019, the BUDD worked budget securing for fencing, on signages, caretakers and security to safeguard its properties. It also began canvass for a third-party surveyor as part of the registration requirements.

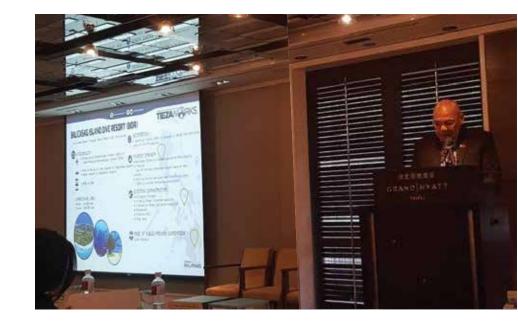


Business development studies were conducted to realize value from non-operational assets, and to increase value for the operational ones. 2019 saw the formulation of business plans for the Claveria Bagong Lipunan Lodge in Cagayan and the former Kang-irag Golf Course in Cebu, to study and recommend strategies to transform these Assets into revenue-generating enterprises while contributing to the tourism economy of the communities in which these belong.





Assets that are ready for investment are endorsed to the Investment Committee. The Committee handles all investments transacted through the JV Guidelines and the development of PPP Programs and Projects, with technical assistance provided by the Public-Private Partnership Center (PPPC).





The Investment Committee through Office Order 114-2019, fast-tracked the implementation of the Public-PrivateCooperation Program (PPC Program). It facilitated both the approval of the Joint Venture Guidelines and the financial parameters

for the Assets identified for competitive selection by the TIEZA Board of Directors. It commenced the evaluation of priority projects, market sounding, presentation to interested partners and devising modes for public-private cooperation.









Assets ready for competitive selection are in turn, endorsed to the Joint Venture Selection Committee which (JVSC), was constituted along with its Technical Working Group (TWG), through Office Order 273-2019 and pursuant to the **TIEZA Joint Venture Guidelines'** effectivity. The JVSC facilitates the selection process for a joint venture partner, guided by the principles of fairness, transparency, accountability and competitiveness. Competitive selection for Balicasag Island Dive Resort (BIDR) and Club Intramuros Golf Course (CIGC) commenced in 2019. For these 2 projects, 9 Investors submitted Letters of Intent, 7 of which were subjected to eligibility evaluation. These projects aim to tap the private sector's expertise and capital to increase tourism investment.





An initial Transition Plan for BIDR resulted from inter-departmental meetings led by Assistant Chief Operating Officer Jetro Nicolas F. Lozada, aiming to have the Asset ready for turn-over to the Winning Proponent.

A Contract Monitoring Unit and its function to monitor compliance to the financial, operational and legal requirements of contracts entered into over Assets, are currently under study by BUDD.

Business Development seeks to find innovative ideas that can lead to quality growth for TIEZA. Anticipating constant changes, TIEZA aims to continually improve its business development processes to achieve maximum benefits from its Assets.









#### WHAT IS JOINT VENTURE?

A Joint Venture is defined as an arrangement whereby a private sector entity or a group of private sector entities on one hand, and a government entity or a group of government on the other hand, contribute money, capital, services, assets (including equipment, land, intellectual property or anything of value), or a combination of any or all of the foregoing to undertake and investment activity.

In recognition of the integral role of Public and Private Partnership, TIEZA is implementing the Public-Private Cooperation Program, through the Management Contract or TIEZA Joint Venture guidelines, for selected TIEZA properties and Tourism Enterprise Zone (TEZ) projects.

On 29 August 2019, the TIEZA Board of Directors approved the Joint Venture Guidelines (JVG) pursuant to the Office of the Government Corporate Counsel's (OGCC) affirmation of TIEZA's power and authority to prepare its own guidelines for joint venture, management contract and disposition of its assets. Through these modes or arrangement, we can secure more private sector support in financing, managing and operating the properties.



#### **SELECTION PROCESSES**

#### Schedules and Timelines:

The JV Selection Committee shall have the authority to adopt and prescribe the appropriate and reasonable schedules and timeliness for each Private Sector Proponent selection process. The adjusted period shall be indicated in the Eligibility Documents Kit and in the Terms of Reference.







(X%)

- Based on submittals required in the Eligibility Kit
- **TECHNICAL CRITERIA (Y%)**
- Market Study
- Marketing and Operations
- Proposed Investment
- Community Relations
- Environmental Sustainability

#### **FINANCIAL CRITERIA (Z%)**

- Committed Capital
- Annual Fixed Revenue (with escalation--- rate & frequency)
- Committed % Share in Gross Revenue
- % Share in Rental Revenue

37



## Partnering with the best

TIEZA, through the Business Development Department, pushed forth to further boost marketing and promotions for the TIEZA Assets by way of active participation in both local and international travel trade and tourism investment events.

26th Travel Tour Expo 8-10 February | SMX-Manila

Largest annual tourism and travel trade exhibition showcasing outbound and inbound travel. An excellent venue to generate new business opportunities, expand market, and boost networking with key industry players in both sectors.



8th Travel Madness Expo 4-7 July | SMX-Manila



The event serves as a tourism industry business booster that enables international and local travel agencies, tourism boards, airline companies and other travel suppliers to market and sell tourism products during the low season.



International Travel Festival 12-14 July | Cebu City



The much awaited travel fair in Visayas promoting domestic destinations; traditional, new and emerging attractions; and an array of exciting travel deals.



**5th Regional Travel Fair** 22-24 August | Cagayan de Oro



A marketing program of the Tourism Promotions Board (TPB) held in targeted destinations which provides opportunities to sell local tour packages, increase domestic visitor arrivals and receipts, strengthen networking businesses and meet new players in the industry.



**30th Philippine Travel Mart (PTM)** *August 30 – September 2 | SMX-Manila* 



The PTM is the biggest and longest -running travel trade exhibition in the Philippines committed to the promotion of domestic and inbound tourism. It brings together all stakeholders in the travel and tourism industry.



Philippine International Dive Expo (PHIDEX) 20-22 September | Conrad Manila



A dive promo event of the TPB to solidify the Philippines' position as a topnotch travel and business center in the global diving industry. Participating exhibitors are dive tour operators and training schools, dive products, accessories, equipment manufacturers and National Tourism Organizations (NTO).



2nd Western Visayas International Travel Fair 18-19 September | Iloilo City



A gathering of various tourism representatives and exhibitors from the government and private sectors featuring Western Visayas products, services and vacation packages, and promoting the other regions as well.





The first organized tourism investment roadshow and strategic meetings with Taiwanese conglomerates with "strong potential" to invest in the Philippine tourism, entertainment, hospitality and travel sectors. Tourism investments in TIEZA's assets and tourism enterprise zones (TEZs) were highlighted during the presentation. This is in partnership with the Manila Economic Cultural Office (MECO), the Philippines' representative office in Taiwan, and its consular affairs section, Philippine Trade the and Investment Center (PTIC)-Taipei, the official representative of the Department of Trade and Industry in Taiwan.



Virtus Awards - Hotel Sales and Marketing Association (HSMA) 14 October | The Forbes Ballroom of Conrad Manila VIETUS

This multi-category competition is a unique platform for sales and marketing professionals to showcase and share their stories of excellence and success in the hotel and resort industry.



Pinoy Chikka 10 October | Philippine International Convention Center

A travel forum series event hosted by the Pacific Asia Travel Association (PATA) -Philippines Chapter featuring celebrated personalities from various sectors of the society whose expertise and experience contribute to the business of tourism.



IFLA Asia-Pacific Regional Congress 7-9 November | Waterfront Hotel, Cebu



The biggest gathering of landscape architects and allied professions from the Asia Pacific region. The 78th Congress provided a venue for the exchange of learnings from project experiences and best practices on sustainable developments for the coexistence of communities and spaces.





The first- ever expo to focus on investments in Central Luzon for trade and tourism; host Business-to-Business (B2B) investment meetings on site; and exhibit products, services and destinations of the region. It was attended by investors, international. associations, local government units, academic institutions and other stakeholders to explore the investment potentials of the Central Luzon provinces.



Travel Business Exchange (TBEX) Pilipinas 7-8 November | Clark City, Pampanga



A Business to Business (B2B) travel and tourism event where selected buyers meet with sellers to generate more tourism traffic for inbound and outbound travel.



North Philippines Tourism and Travel Fair (North Phil. Expo) 16-17 November | Clark City, Pampanga

worthphil

The longest- running tourism and travel expo highlighting the finest and the best tourism and cultural wonders of Central and North Philippines complemented by destinations of the other regions.





## ILOILO CONVENTION CENTER

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Considered as a state-of-the-art convention venue in Western Visayas, the Iloilo Convention Center is the symbol of Ilonggo passion and culture

## 2009 - 2019 : A DECADE OF TIEZA'S MILESTONES



The Tourism Infrastructure and Enterprise Zone Authority (TIEZA) formerly the Philippine Tourism Authority (PTA) was created by virtue of Republic Act 9593 or the Tourism Act of 2009. For the past 10 years, TIEZA has been working to build tourism infrastructure projects all over the country; to spur tourism growth in potential destinations with high ecotourism value; to rehabilitate historical, cultural, religious landmarks and heritage sites; and to accelerate investments in its Assets and Tourism Enterprise Zones. TIEZA has become a pivotal player in the development of the Philippine tourism industry.



## **PUBLIC - PRIVATE PARTNERSHIP**

2010

TIEZA partnered with the Manila Water Philippine Ventures (MWPV) to provide clean water supply and an efficient sewerage system in Boracay Island. On 17 December 2009, a joint venture company, the Boracay Island Water Company (BIWC) Inc., was formed for the operation, management and expansion of facilities of the Boracay water and sewerage system. This partnership has since then improved both the community and tourist experience in the island.





## REORGANIZATION OF THE PHILIPPINE TOURISM AUTHORITY (PTA) AS THE TOURISM INFRASTRUCTURE AND ENTERPRISE ZONE AUTHORITY (TIEZA)

Pursuant to Republic Act No.9593 or the Tourism Act of 2009, a strategic review of the operation and organization of the PTA reorganized into the TIEZA enabled it to re-engineer its efforts and design a new organization, staffing and compensation structure to implement its expanded services and functions.



## **GUIDELINES AND INCENTIVES FOR TOURISM ENTERPRISE ZONES (TEZs)**

The TEZs is envisioned to stimulate tourism as an engine of growth that can create new income and employment opportunities. To achieve these goals, TIEZA and the University of the Philippines-Diliman through its Asian Institute of Tourism signed a Memorandum of Agreement on 7 April 2011 for the development of guidelines in the establishment and designation of TEZs and the administration and grant of incentives under Republic Act No. 9593 or the Tourism Act of 2009.



2011



## **TOURISM ENTERPRISE ZONES (TEZS)**

Resorts World Manila (RWM) in Pasay City and Ciudad de Victoria in Bocaue, Bulacan were the first TEZs designated by TIEZA on 9 February 2012. To date, the Authority has designated 5 Flagship TEZs (FTEZs), 17 Private TEZs, and registered 15 Tourism Enterprises.



## **TOURISM INFORMATION AND ASSISTANCE CENTERS**

As part of the Agency's initiative to provide greater convenience to tourists, TIEZA built Tourism Information Centers (TICs) with Green Restrooms from 2013 to 2016 which later evolved to Tourist Assistance Centers (TACs) from 2017 up to the present. These are intended to be the first stop for tourists to acquire vital information prior to their arrival in target destination. TIEZA has completed completed 41 tourism centers strategically located in Luzon, Visayas and Mindanao.



2013

## **HYPERBARIC CHAMBER SYSTEM (HCS)**

To ensure the safety of divers and to boost the attractiveness of the country as a premier dive destination, TIEZA funded and procured Hyperbaric Chamber Systems. The first HCS was installed at the TIEZA Cebu Operations Office in June 2014. To date, HCS units have been installed in Cebu, Palawan, Mabini-Batangas, Zamboanga and Bohol and committed to 6 more diving sites. These will also be extended to the indigent compression divers/fishermen and wounded uniformed personnel.



## **TOURISM MASTER PLANNING (TMP)**

The Rizal Park Complex was the first Integrated Master Plan and Convergence Project of TIEZA. It was approved by the Board of Directors on 7 October 2014. The 2nd TMP project, the Conceptual Tourism Master Plan (CTMP) for the entire Municipality of San Vicente, Palawan and the Integrated Tourism Master Plan (ITMP) for the identified priority area of its Long Beach covering 14.7 kms. in length and 500 meters inland were approved on 29 September 2015.



2014

TRAVELTAX ONLINE PAYMENT NOW AVAILABLE



2014

## **EASE OF TRAVEL TAX PAYMENT**

TIEZA has been providing more convenient ways in paying travel tax. The first on-line transaction of travel tax payment was made on 11 November 2014. This was enhanced in 2018 when TIEZA launched the Online Travel Tax Payment System (OTTPS) for a hassle-free payment scheme that allows passengers to pay over the counter, via online, or through their mobile devices. On 16 February 2019, the ease of paying travel tax was further improved by offering our clients a wider platform to pay travel tax through Bayad Center with over 30,000 payment touchpoints nationwide.



2015



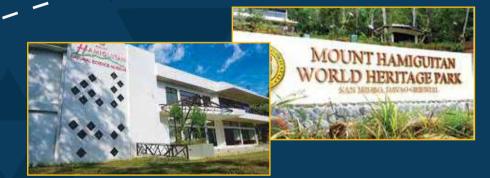






## **ISSUANCE OF ISO CERTIFICATION**

With the utmost commitment to deliver the highest level of public service, TIEZA has adopted the requisites of the ISO 9001 Standards of Quality Management System. TIEZA has been certified ISO 9001: 2008 on 13 May 2015, and further upgraded to ISO 9001: 2015 on 12 February 2019 to strengthen its corporate values of excellence, integrity and innovation.



#### **ECOTOURISM DEVELOPMENT**

TIEZA has developed a total of 18 ecotourism projects all over the country. One of the most significant projects is the Mt. Hamiguitan Range and Wildlife Sanctuary located in Davao Oriental. The sanctuary is a declared UNESCO World Heritage Site which boasts a heritage park and world-class museum built by TIEZA to conserve this unique ecological habitat.



## SITE ENHANCEMENT FOR APEC AND ASEAN

TIEZA funded the site enhancement for two high impact events in the country: the Asia Pacific Economic Cooperation (APEC) Forum in 2015 and the Association of Southeast Asian Nations (ASEAN) Tourism Forum in 2016. The Philippines successfully hosted the 35th ASEAN Tourism Forum. Both organizations aim to promote sustainable economic growth, investment and trade among their member-countries.





#### **ASSETS PRIVATIZATION PROGRAM**

2017

To contribute to TIEZA's financial viability and to strengthen the competitive advantage of the destination where the asset is located, the privatization agreement of the ICC was signed on 11 March 2016 by TIEZA and Premiere Island Management Corporation (PIMC), the operator of the 1.7 hectare Iloilo Convention Center in Iloilo City.

|   | 0 | Travel Tax Centers   | <b>1st</b><br>Pillar |
|---|---|--|----------------------|
| < | 0 | Project D.R.E.A.M.S<br>Building Targeted Tourism Infrastructures | 2nd<br>Pillar        |
|   | 0 | Assets<br>Rehabilitation and Enhancement                         | 3rd                  |

Tourism Enterprise Zones Accreditation and Expansion



## **TIEZAWorks: Five Pillars**

2016

To solidify the goal of TIEZA to contribute to inclusive and sustainable tourism development, the 5 Pillars were launched. These represent the primary focus of the current leadership towards achieving financial viability as well as operational excellence.

1st Pillar - Travel Tax Centers : Innovation and Enhancement
2nd Pillar - Project DREAMS: Building Targeted Tourism Infrastructures
3rd Pillar - Assets: Rehabilitation and Enhancement
4th Pillar - Tourism Enterprise Zones: Accreditation and Expansion
5th Pillar - Manila Cruise Port: Legacy Project



PRESERVATION AND PROTECTION OF NATIONAL CULTURAL TREASURES To support this advocacy, TIEZA completed in 2018 the first phase of the Disaster Risk and Conservation Status Assessment for Philippine World Heritage Sites (WHS) project. In partnership with the NCCA, this conservation tracking tool aims to generate the seed of information leading to the possible reduction or elimination of risks and damages to these heritage structures.

## SUSTAINABLE TOURISM PROJECT

To address the flooding in Boracay, the TIEZA Board of Directors approved on 12 January 2018 Phase II of the Boracay Drainage Improvement Project and the subsequent fast-tracking of its construction from 7 to 3 years. Not only will this improve the water quality and supply in the island but also ensure the island's sustainability for its communities, tourists and other stakeholders.

## TOURISM INVESTMENTS PHILIPPINES



2018

# / | | 2019

#### **TOURISM INVESTMENTS PHILIPPINES**

TIEZA recognizes the potential of its Assets and Tourism Enterprise Zones (TEZs) to generate tourism investment and inclusive growth and engage in Public-Private Partnership with investors On 29 August 2019, the TIEZA Board of Directors approved the Joint Venture Guidelines pursuant to the Office of the Government Corporate Counsel's affirmation of TIEZA's power and authority to prepare its own guidelines for joint venture, management contract and disposition of its assets to secure more private sector support in financing, managing and operating the properties. The amendment of Republic Act No. 11262 on the grant and administration of incentives to TEZs further opens opportunities for tourism investments in the Philippines.

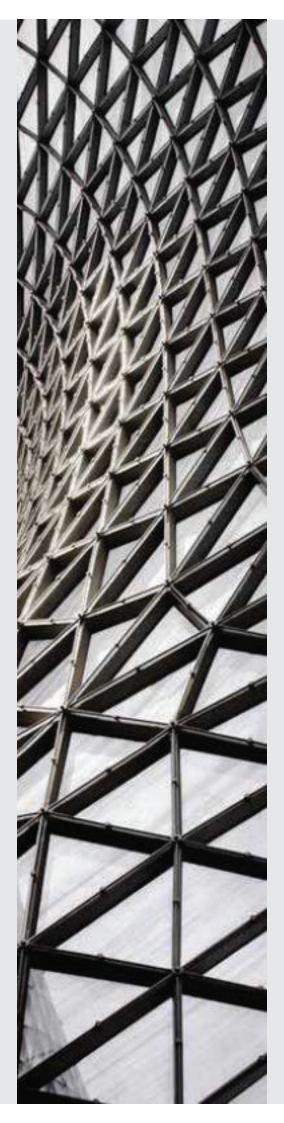
Deeply anchored in sustainable tourism, TIEZA is building for tomorrow. Our country is endowed with uniquely diverse destinations brimming with potentials for tourism development and investment. Not only will these boost local economy but likewise empower our primary tourism product - our people. Because in the end, this is the tourism that TIEZA envisions - one that works.

# **4**<sup>th</sup> **Pillar**

## TOURISM ENTERPRISE ZONE

# Accreditation and Expansion

TIEZA considers Tourism Enterprise Zones as integral in creating an attractive environment for tourism investors from the public and private sectors while ensuring sustainable tourism.



## The Tourism Enterprise Zone Approach

Tourism Enterprise Zones (TEZs) are envisioned as integrated tourist destinations wherein tourists can enjoy overnight stays in one area to experience Filipino hospitality, local culture and heritage, and the natural beauty of the Philippines. These destinations are master planned and held to national standards that ensure compliance with environmental and safety regulations. Through TEZs, TIEZA encourages the establishment of enterprises anchored in tourism that can uplift the local economy and create jobs for the local workforce.

TIEZA, by virtue of Republic Act No. 9593, otherwise known as the "Tourism Act of 2009", was mandated to designate, regulate and supervise TEZs; and register tourism enterprises. The Authority was also given the sole and exclusive jurisdiction to grant fiscal and non-fiscal incentives under the same Act. With the passage into law of Republic Act No. 11262, TIEZA was given an additional ten (10) years or until 31 December 2029 to administer the TEZ incentives under Republic Act No. 9593.

## Mt. Samat Flagship TEZ

• Inauguration of the exhibit area of the view deck on 09 April 2019.

- Launching of Augmented Reality (AR) Project on 30 October 2019.
- Ceremonial lighting of Mt. Samat Cross on 10 December 2019.







San Vicente Flagship TEZ

 Installation of two (2) Modular Docking facilities in Barangay Poblacion and Barangay Port Barton



## TEZs Registered in 2019

In 2019, TIEZA designated three (3) new TEZs and registered one (1) existing tourism enterprise. The Tourism Estate Management Facilities and Services (TEMFS) for the Panglao Bay Premiere Flagship TEZ was also registered on 29 June 2019 to supervise and administer the Flagship TEZ as its TEZ Operator.

These projects are estimated to generate 4,000 employment opportunities from construction to TEZs operation of these and Registered Tourism Enterprises (RTEs) spurring economic growth in the local communities.

## Additional Ten (10) Years for The TEZ Incentives

With the passage into law of Republic Act No. 11262, amending R.A. 9593's sunset clause, TIEZA was accorded an additional ten (10) years, or until 31 December 2029, of sole and exclusive jurisdiction to grant and administer the fiscal and non-fiscal incentives under R.A. 9593. The said legislative extension places TIEZA in a better position to promote the TEZ framework as a viable are of investment for the private financial sector while ensuring sustainable tourism practices are in place.

TIEZA's mandate primarily encourages the development of TEZs and tourism enterprises located therein. R.A. 9593 also supports significant expansion, renovation or upgrade of existing tourism enterprises outside TEZs through Section 88 (b). It allows the TIEZA Board to approve existing accommodations with the condition that the development cost of the expansion, renovation or upgrade covers at least 50% of the original investment.





Aphaland Balesin Island





## Marilag Cove TEZ

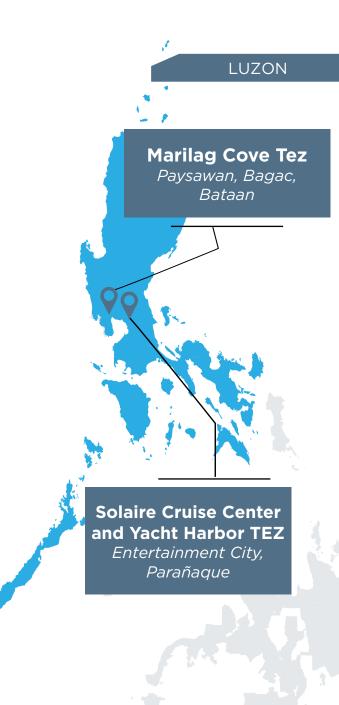
Designation Date: 08 October 2019 Project Cost: PHP 987,289,010 *Land* Area Designated: 27.2943 has. Location: Paysawan, Bagac, Bataan

Marilag Cove is a year-round, 5-star luxury beach resort with dining and other commercial amenities. The located in Bagac, property is Bataan which only takes four (4) hours by car or one (1) hour bv ferry from Metro Manila. Proposed developments include villas, a community facility, hotel and ballroom. access to а private cove, white sand beach, and a picturesque view of Mount Mariveles for wedding destinations.

> Solaire Cruise Center and Yacht Harbor TEZ

Designation Date: 27 May 2019 Project Cost: PHP 10,522,420,000 Area Designated: 14.59 has. Location: Entertainment City, Parañague

The Philippines, as an archipelago of 7.641 islands, is the most suitable site for the rapidly growing cruise tourism. development The will have а Cruise Center and a Yacht Harbor with retail amenities activities. The project and leisure provide state-of-the-art will facilities to cater to luxury cruise liners that will call to port in Manila.



#### Boracay Newcoast Integrated Tourism Estate

Designation Date: 27 May 2019 Project Cost: PHP 3,660,000,000 Area Designated: 7.4298 has. Location: Boracay Island, Malay, Aklan

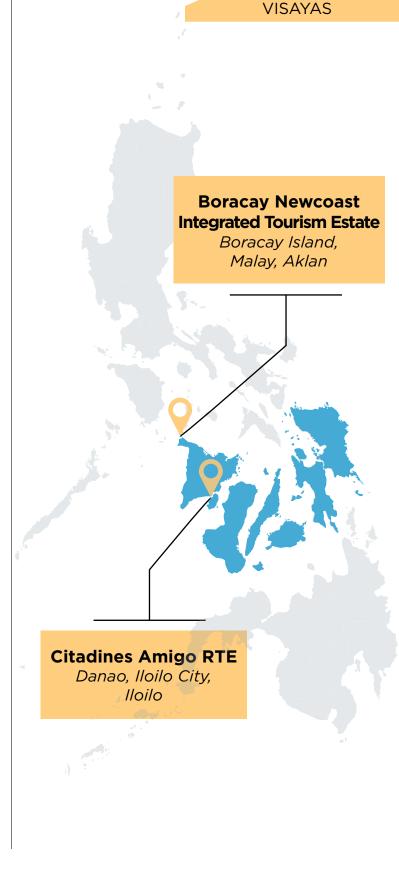
The tourism estate is located at the northeastern part of Boracay Island, opposite of the famous Boracay White Beach. Master planned as a township with a commercial center, it is the perfect location for international branded hotels (including an international spa), specialty boutique hotels, shop houses, and private residential villas.

Offering a unique experience, tourists can start at Newcoast Station and explore the boutique hotel district or the shophouse district, and stay overnight in Savoy Hotel. The TEZ has a onekilometer long white sand beach.

## **Citadines Amigo RTE**

Registration Date: 27 May 2019 Project Cost: PHP 250,000,000 Total Room Count: 121 rooms Location: Danao, Iloilo City, Iloilo

Citadines Amigo joins Boracay's Signature Suites as one of the existing RTEs located outside a TEZ. The apartment hotel undertook a substantial upgrade and expansion expanding its total room count. Access from gateway points is easy and the hotel is only a few minutes away by car from many tourist attractions. Guests are also immersed in the local culture numerous homegrown shops and restaurants are located in the area.





## **Tourism Master Planning: Towards** Building Sustainable Tourism Communities

"Overtourism" is by no means a new concept in the global tourism industry. Unregulated developments and tourist influx in popular destinations within the Southeast Asian Region have strained ecosystems to the point of temporary closure of some locations. In the Philippines, the 6-month closure of the island paradise of Boracay from April to October 2018 has brought to light the importance of preventing popular tourism destinations from overcrowding and its effects to the environment. where plans and programs for sustainable tourism can guide efforts to protect and preserve these destination for future generations.

In an effort to contribute to sustainable tourism development in the country, TIEZA sought to formulate master plans for emerging tourism destinations and a several identified sites with the potential to become tourism hubs. Thus, the TIEZA Board of Directors approved the tourism master planning projects of Island. Camotes Bantavan Island. Corregidor Island, and Maribojoc, Bohol. The plans for these areas are intended to help the respective local government units to have a holistic approach in managing tourism growth, creating viable tourism-based enterprises and promoting the protection and conservation of natural resources. To achieve this. TIEZA has awarded contracts for crafting Comprehensive Tourism Master Plans tailored to the needs of each site.

"You really cannot develop anything without a plan, and the best way to do is to really masterplan the different locations to ensure that the sustainability, concept, and the supply chain of both the government and the private sector are planned out and concrete."

> - Pocholo D. Paragas (to Philippine STAR)

#### **Corregidor Island, Cavite**

The island, while most known for its historical significance against the Japanese invading forces during World War II, has great potential to become a tourist destination with nature and leisure components. Its proximity to Manila also means it is accessible to both local and foreign tourists. TIEZA aims to redevelop the island as a sustainable mixed-use tourism development while maintaining its integrity as a national shrine and military memorial. To achieve this, the Authority allotted 9.9 Million Pesos for this project and awarded the consultancy services to Palafox Associates for the drafting of the Comprehensive Tourism Master Plan for Corregidor Island and a Conceptual Development Plan for the surrounding islands.



#### Maribojoc, Bohol

This 4th class municipality is home to sites with historical, religious, or geological importance. Located in the sourthwestern part of Bohol, Maribojoc is endowed with a number of bodies of water which the local government is interested in capitalizing for tourism purposes. TIEZA awarded the 8.3 Million-Peso project to Certeza Infosys Corporation for the creation of a development plan focused on the sites of Punta Cruz, Padhan Mountain, and the river network of Jandig, Anislag, Poblacion, Punsod, and Bayabac.

#### Bantayan Group of Islands, Cebu

Bantayan Island and its neighboring islands gained popularity as a tourist destination with the active promotion of tourism enterprise owners and help of social media. As a declared wilderness area, it is home to rare and endangered Philippine flora and fauna. Local governments recognized the need for a master plan to cater to the needs of the growing tourism industry as well as manage their limited natural resources. TIEZA funded the project with 10.6 Million Pesos and awarded PGGA Creative Design to undertake the task of formulating a tourism development plan which espouses environmental management, integrated area development and sustainable development.

#### Camotes Group of Islands, Cebu

While known for the beauty of its natural environment, this group of islands also serves a critical ecological function as a declared mangrove swamp forest reserve. The existing environmental management plan sought to create a memorable tourist experience through exploration of the protected landscapes and seascapes. PGGA Creative Design was awarded the 10.6 Million-Peso contract to create a sustainable development plan anchored on environmental preservation while creating opportunities for ecotourism to flourish.

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This 4th class municipality is home to sites with historical, religious, or geological importance. Located in the sourthwestern part of Bohol, Maribojoc is endowed with a number of bodies of water which the local government is interested in capitalizing for tourism purposes. TIEZA awarded the 8.3 Million-Peso project to Certeza Infosys Corporation for the creation of a development plan focused on the sites of Punta Cruz, Padhan Mountain, and the river network of Jandig, Anislag, Poblacion, Punsod, and Bayabac.





Following the success of last year's series of local investment roadshows, the TEZ Management Sector boosted its efforts of promoting the investment opportunities offered within TIEZA's designated public and private tourism enterprise zones (TEZs), not only domestically but internationally as well.

As an Investment Promotion Agency (IPA), TIEZA conducts and participates in various tourism-related exhibitions. summits. conferences, and investment roadshows to discover new partners, to meet with potential investors, and to exclusively promote tourism investments for the benefit of the TEZs. This is in line with TIEZA's efforts to carry out its mandate to manage, supervise, and regulate TEZs as well as the marketing and promotion of these designated TEZs for tourism investments.

#### **Spurring Local Investments in TEZs**

In partnership with local government units, national government agencies, and local business chambers, TIEZA continued searching for new partner-investors in the Philippine tourism industry. As annually included the agency's in investment promotion plan, the TEZ Management Sector conducts a series of local investment roadshows in areas across the country that are not yet tapped by TIEZA, and likewise, to formally introduce potential TEZ investments to new investors and other stakeholders.

## TEZ Investment Promotion in Action

The first leg of the 2019 local investment roadshow series was held on 16 August 2019 at the Marand Resort and Spa in Bauang, La Union, in partnership with the Department of Tourism (DOT) – Region 1.

Meanwhile, the second leg of the series was held on 11 September 2019 at the Coco Grove Resort in San Juan, Siquijor with Siquijor Chamber of Commerce and Industry (SCCI) as the main event partner.

To conclude the series of promotional local roadshows, TIEZA partnered with the Bulacan Chamber of Commerce and Industry (BCCI) for the third leg held on 23 September 2019 at the Hiyas ng Bulacan Convention Center in Malolos, Bulacan.

Our partner DOT Regional Offices presented the tourism investment situationer in their respective regions, while the Development Bank of the Philippines (DBP), a regular presenter in the roadshow series since the previous years, presented the important role of DBP as a state-owned development bank in the Philippine tourism development. The Philippine Retirement Authority (PRA), also a regular presenter for the series, gave the business opportunities in the Philippines as a preferred destination for retirement.





Aside from the local investment roadshow series, a special investment forum held on 28 August 2019 at the TIEZA Head Office in Pasay City was conducted by TIEZA, in cooperation with the Philippine Chamber of Commerce (PCCI), for partner-investors in the San Vicente Flagship TEZ, following the small group meeting with the landowners of San Vicente, Palawan. The forum was aimed aive an update on the current to infrastructure developments and investment opportunities within the Zone. On 15 October 2019, PCCI launched its "Investour Forum on TIEZA's Flagship Tourism Zones" at the Manila Hotel with Tourism Bernadette Secretary of Romula-Puyat as one of the keynote speakers. It aimed to present the tourism investment opportunities in Flagship TEZs as well as the incentives available. This potential attended was by tourism investors such as airline companies. hotel owners, property developers, tour agencies among others.



Foreign Direct Investments in TEZs

TIEZA moved forward by participating in an international investment roadshow and in one of the biggest international for events investment world. promotions the This year, in TIEZA focused in attracting foreign direct investments (FDIs) in TEZs.

In partnership with the Manila Economic and Cultural Office (MECO), the Philippines' representative office in Taiwan, and its commercial affairs



Philippine the Trade section. and Investment Center (PTIC) - Taipei, the official representative of the Department of Trade and Industry (DTI) in Taiwan, participated in the Philippine TIEZA Tourism Investment Forum held on 3-4 October 2019 at the Grand Hyatt Hotel in Taipei, Taiwan to present and offer the investment opportunities in TIEZA's designated TEZs and managed/operated assets to Taiwan's top companies and conglomerates engaged in tourism, travel, entertainment and hospitality businesses. The forum was aimed to boost the Taiwanese presence in the country's tourism industry, and to encourage Taiwanese stakeholders to consider the Philippines as their primary investment destination. Attended by 120 Taiwanese conglomerates and business leaders, the event was highlighted with discussions on TIEZA's competitive incentive offerings, the government support. and numerous development and partnership opportunities in the Philippine tourism, particularly in the hospitality and entertainment sectors. The TIEZA delegation led by COO Pocholo D. Paragas was also able to hold high-level strategic business-to-business meetings with top Taiwanese conglomerates who have strong potential to invest in the country's tourism industry.



Another milestone in TIEZA's boosted efforts for TEZ promotion was its participation in the Invest ASEAN 2019. The TEZ Management Sector delegation led by ACOO Karen Mae G. Sarinas-Baydo flew to Busan, South Korea and participated in various investment-related activities held on 25-26 November 2019 at the Busan Exhibition Convention and Center (BEXCO), as part of the inaugural event organized by the Ministry of Trade, Energy and Industry (MOTIE) of South Korea and the Korea Trade-Investment Promotion Agency (KOTRA), and held in time for the celebration of the 30th anniversary of the ASEAN-Republic of Korea (ROK) Dialogue Relations. As one of the highlights of the ASEAN-ROK Commemorative Summit which is the largest official international conference held in Korea attended by key Korean business leaders and ASEAN countries, the Invest ASEAN 2019 featured booth exhibitions, presentations and other side events, and became a venue for TIEZA to promote investment opportunities in the **TEZs** to around 500 attendees representing over 300 Korean companies.

Among the main events of the Invest ASEAN 2019 were the Invest ASEAN Meeting, the ASEAN-ROK CEO Summit,

Philippines-Korea and the Business Dialoque. The Invest ASEAN Meetina concentrated on the Philippine and Korean Officials Business Dialogue, zeroing in on key topics that would help further expand the commercial and investment relations of the Philippines with South Korea. The CEO Summit was graced by the leaders of ASEAN Nations and attended by business and industry leaders from around the The Philippines-Korea world. Business Dialogue was attended by twenty (20) Korean companies, including travel and tours looking to operate and manage hotels and resorts as well as construction companies and developers interested in the TEZ landmark; and became a venue for exchange of information and discussion on investment policies and key issues in investing in the Philippines.

The Invest ASEAN 2019 event served as a good opportunity for TIEZA to promote the investment opportunities offered in the TEZs to the Korean investors, as well as to build rapport, establish partnership, and discuss future possible events and projects with the PTIC-Seoul, the official representative of DTI in South Korea.



The Invest ASEAN 2019 (left) and the 2019 ASEAN-ROK CEO Summit (right) were simultaneously held on 25 November 2019 at the BEXCO.

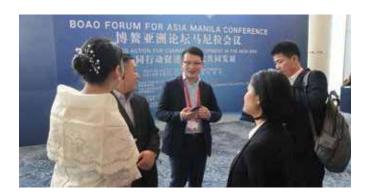


## A more active and eager promotion for TEZs

On the sides of the local and international roadshows, TIEZA also actively participated in various conferences, summits, and exhibitions that are aimed to serve as strategic venues for establishing partnerships with the local and foreign investors.

TIEZA, through the TEZ Management Sector, joined the first ever China-Philippines Summit held on 29 March 2019 at the Manila Hotel. With the theme "Shaping the future", the Summit was aimed to bring in potential Chinese investors who will help shape the economic landscape of the country. TIEZA was able to setup a booth to meet with potential investment partners as well as to present the investment opportunities offered in Flagship TEZs.





A more active and eager promotion for TEZs

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"Shaping the future", the Summit was aimed to bring in potential Chinese investors who will help shape the economic



The Authority also participated in the Boao Forum for Asia (BFA) held on 23 April 2019 at the Shangri-La Fort. Dubbed as the "Davos of Asia", the BFA is a high-level regional gathering of business leaders aimed at helping the visiting Chinese entrepreneurs to better understand the business climate and related policies of the Philippines as well as to foster and strengthen the economic ties between the two nations. The event was organized by the Boao Forum and the Federation of Filipino Chinese Chambers of Commerce & Industry, Inc. (FFCCCII), in partnership with the Philippine Chamber of Commerce and Industry (PCCI), the Philippine Exporters Confederation, Inc. (PECI), and the Chinese Embassy in the Philippines.





With the DOT mounting the first edition of the Tourism Business Exchange (TIBEX) held on 22 October 2019 in Manila, TIEZA co-organized the event which served as a call for stakeholders to invest in projects directed that are towards genuine sustainable tourism. TIBEX aimed to fill in the gaps in the tourism capacities that the country lacks in some areas, to provide fitting linkages between business pitchers investors, and to promote and the Philippines not only as a tourist destination but more so as a hub for investments.

On 2 May 2019, TIEZA participated as for forum presenter the entitled "Discovering the Different Island Beats" in the ASEAN Tourism Summit held at the World Trade Center. The ASEAN Tourism Summit is the first Tourism Summit to be by the ASEAN presented **Business** Advisory Council Philippines, in partnership the Philippine Center with for Entrepreneurship (Go Negosvo). Attended key tourism plavers and major by stakeholders, the Summit stressed the importance of sustainable tourism and how to protect and conserve the natural assets and resources.



As an Investment Promotion Agency (IPA), TIEZA conducts and participates in various **tourism-related exhibitions, summits, conferences, and investment roadshows** both here and abroad to meet with potential investors to promote the **investment opportunities** offered within the designated Public and Private TEZs.

In line with Section 64 of Republic Act 9593 (Tourism Act of 2009), the Authority is mandated to manage, supervise, and regulate TEZs as well as the marketing and promotion of these designated TEZs for tourism investments in continuance of the powers and functions of the then Philippine Tourism Authority (PTA) under Presidential Decree No. 564.



# TIEZA's Import Permit System Goes Online

On 27 March 2019, TIEZA and InterCommerce Services Network (INS) officially launched the TIEZA electronic Import Permit System (eIPS) at the TIEZA Central Office. The TIEZA eIPS is a web-based system developed by INS that enables Registered Tourism Enterprises (RTEs) to remotely apply for the 100% exemption on tax and duties for the importation of capital equipment, transportation equipment & spare parts, consumable and goods. Registered users can access the online system through the website URL: https:// tieza.intercommere.com.ph.

RTEs do not need to personally appear at the **TIEZA** Central Office at any point during the application as the entire application process is done online. Electronic copies of documents are accepted during application while the original copies will only be required during inspection of the imported items. The switch from manual to a web-based system also significantly shortened the evaluation and approval period from six (6) working days to one (1) working day.

|  | Manual V   | S elPS  |          |  |
|--|--|---|----------|--|
|  | Applicant must go<br>to the TIEZA Central<br>Office to file the<br>application                               | Applicant does not<br>need to physically be<br>at the TIEZA Central<br>Office to file the<br>application. Only an<br>internet connection<br>is needed |          |  |
|  | Application must<br>be filed before the<br>cargo is shipped  | Application can be<br>filed while cargo<br>is on-board or on<br>the way to the<br>Philippines   |          |  |
| ð  | Physical copies of<br>the documentary<br>requirements must be<br>submitted during the<br>application process | Electronic copies of<br>the documentary<br>requirements are<br>accepted during the<br>application process   |          |  |
|  | Over-the-counter<br>payment for every<br>transaction   | Advance payments<br>can be made and<br>fees are debited per<br>transaction  |          |  |
| 6  | Processing takes 6<br>working days   | Processing takes 1<br>working day   | 1        |  |
|  | Applicant will be<br>informed by TIEZA<br>regarding the status<br>of the application                         | Applicant can readily<br>check the status of the<br>application without<br>contacting TIEZA   | <u>~</u> |  |
|  | Applicant must get<br>the original TIEZA<br>Import Permit from<br>the TIEZA Central<br>Office                | Applicant prints the<br>electronic TIEZA<br>Import Permit   |          |  |
| The TIEZA eIPS increases transparency,<br>decreases processing time, and |  |   |          |  |

promotes convenience to its users.



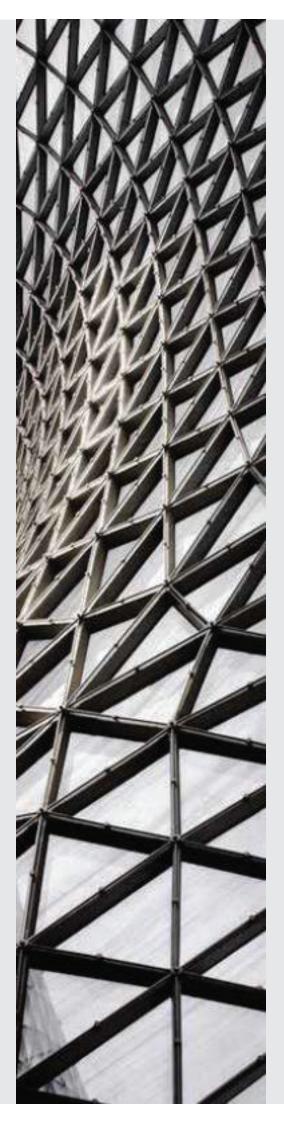
## RIZAL PARK

Historic urban park located in Manila, Philippines. It is considered as one of the largest urban parks in Asia.

# 

Legacy Project

TIEZA is working together with the Cruise Tourism Development Committee in creating Philippines as a cruise-ready and cruisefriendly destination.



# Manila Cruise Port

The Feasibility Study for the Construction of a Cruise Port Terminal and Facility in Metro Manila ("Feasibility Study") sought to explore the potential for and recommended approach to create a purpose-built cruise center in Manila, as commissioned by the Tourism Infrastructure Enterprise Zone Authority ("TIEZA") in cooperation with the Cultural Center of the Philippines ("CCP") In 2019, the following multiple formal work sessions occurred in line with Feasibility Study:

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- Situational Analysis and Technical Due Diligence Session, 17 January 2019;
- Initial Concepts Session, 6 March 2019

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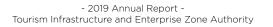
- Presentation of Initial Concepts to the Cultural Center of the Philippines (CCP), 16 March 2019
- Work Session with the Interagency Cruise Tourism Development Committee, 3 May 2019;
- Presentation of the preferred development option to the Cultural Center of the Philippines (CCP), 10 May 2019
- Presentation of the preferred development option to the Infrastructure Committee of TIEZA, 19 June 2019;
- Presentation of the preferred development option to the TIEZA Board, 29 June 2019;

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## The Final Report of the Feasibility Study offers the following conclusions:

- Global and regional cruise market projects are positive and point to short - and longrange market opportunities for Manila.
- With purpose-built cruise facilities in Manila, cruise passenger throughout is estimated to climb to between 500,000 and 600,000 guests over the next decade. Manila will be the focus of both port-of-call and homeport cruise activities. Forecasted levels support the creation of two cruise berths along with a single cruise terminal and associated berth, apron, logistical and other related cruise tourism infrastructure.
- Four sites lend themselves to initial consideration for facility development along Manila Bay. These include Manila Ocean Park, Cultural / Convention Complex (CCP Complex), Manila Film Solaire Cruise Center (PAGCOR / Solaire Resort and Casino).
- Water depths between (-)11m and (-)12m are required for navigation facilities supporting the operational needs of cruise vessels. Each identified site requires the dredging /creation of navigation facilities.
- Each of the four sites reviewed have strengths and weaknesses. Of these, the CCP Complex and PAGCOR/ Solaire Resort and Casino are preferred and should be the focus of deeper project conceptualization.
- The Solaire Resort and Casino (Sureste Properties) is advancing a private sector initiative to create a pier supporting two cruise vessel positions. Developers indicate the first phase of the project will be completed in 2021.

With the completion of the Feasibility Study, TIEZA moves forward with the next steps in harnessing the potential of Manila and the Philippines to play a larger role within the growing global and regional cruise industry.





# A fruit of the decade soon to ripen, soon to rise

More investment opportunities await as Cruise Tourism joins the list of TIEZA's registrable tourism enterprises The Philippines, with its archipelagic structure and strategic location in the map, poised the country to be named as the "next great cruising destination" in 2015, according to Award-winning luxury and lifestyle travel magazine, Condé Nast (CN) Traveler.

Looking at this huge opportunity for the tourism industry, TIEZA, in furtherance of its mandate develop tourism infrastructure and promote to sustainable tourism development. revisited its registrable tourism enterprises and explored more investment opportunities from cruise port facilities and services.

> On 27 May 2019, the TIEZA Board approved the identification of Marina and cruise port facilities as a tourism enterprise. This initiative is in line with the National Tourism Development Plan (NTDP) 2016-2022 adopting a vision determined through the passage of Republic Act No. 9593 or the Tourism Act of 2009 on developing a highly competitive and environmentallysustainable tourism industry that is driven to establish inclusive growth and provide a long-term implementation framework.

The NTDP further identified Cruise Tourism as one of the primary tourism products along with Sun and Beach Tourism: Nature-based Tourism: Culture-based Tourism: Divina and Sports Tourism; Meetings, Incentives, Conventions, and Exhibitions (MICE) Tourism, Leisure, Entertainment, and Shopping Tourism; Health and Wellness, Medical, and Retirement Tourism, and Education Tourism.



## TIEZAW



Moreover, the National Cruise Tourism Strategy and Action Plan 2016-2022 was prepared by the Department of Tourism (DOT) to highlight the prioritization on investing in the improvement of cruise port infrastructure and facilities in the country. In fact, ports play an important role serving as economic gateways as well as significant hubs for incoming and outgoing cruise tourists.

Now a registrable tourism enterprise by TIEZA, cruise port facilities and services are entitled to avail of the fiscal and nonfiscal incentives administered by the Authority as granted under R.A. 9593. Potential investors who have the capital, experience, and expertise in the design, development, and operations of cruise port facilities and services are encouraged to partner with the government in such initiative, in a bid to establish new cruise ports that will be essential and crucial in shaping the future of the Philippine cruise industry.

In the same year, the TIEZA Board of Directors designated Solaire Cruise and Yacht Harbor as the TIEZA's first-ever Cruise Tourism Enterprise Zone as well as the registration of Sureste Properties, Inc. as the TEZ Operator.

The development of a world-class cruise port is one of the flagship projects envisioned and included in TIEZA's second pillar, the Project Destination, Restoration, Eco-Sustainability, Agri-Tourism, Medical Assistance, and Security and Accessibility (Project D.R.E.A.M.S.), linking it to TIEZA's fifth pillar—the Manila Cruise Port, a Legacy Project.



As the lead agency for the construction of a cruise-dedicated port in Manila, TIEZA is committed at ensuring the country is cruise-ready, cruise-friendly, and attractive to the market.





The Solaire Cruise Center and Yacht Harbor is a 19.73-hectare development set to launch the Manila Cruise Port Project targeted to start construction in 2023. (Artist's Perspective: Sureste Properties, Inc.)



## Manila Cruise Port Project Timeline



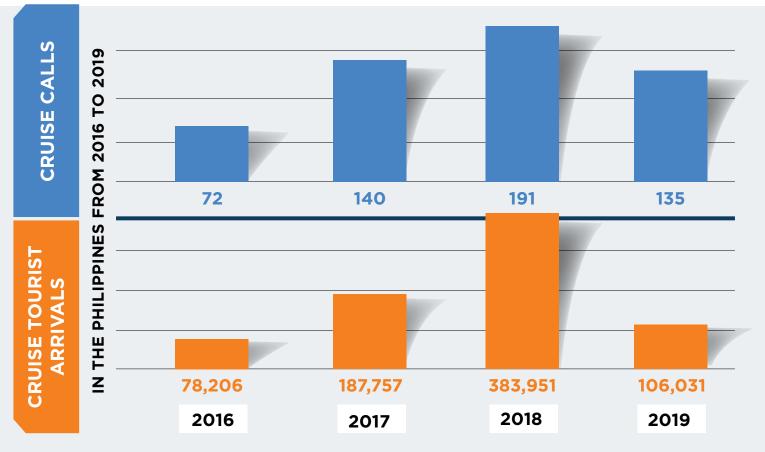
**Feasibility Study** 

Procurement of Consultancy Services & Start of Masterplanning

Preparation of Bidding Documents for the Development of the Manila Cruise Port(Design and Build)

Procurement of Design & Build and Preparation of Detailed Engineering Design

Permitting and Start of Construction



Sources:

2019: DOT - John Trexy N. Noveros, DOT - Office of Product and Market Development - Cruise 2016-2018: https://www.foi.gov.ph/requests/aglzfmVmb2ktcGhyHQsSB0NvbnRlbnQiEERPVC0xMDcyNTQ0NjA3MTkM



## MANILA BAY

Manila Bay is a natural harbor which serves the Port of Manila, in the Philippines. Strategically located around the capital city of the Philippines, Manila Bay facilitated commerce and trade

Marina Sunset by Espiridion Enriquez

YGNET

## TIEZA Celebrates Women and Equality

The Tourism Infrastructure and Enterprise Zone Authority (TIEZA) marked several miles 2019 as it initiated various tones in empowering programs and projects for the advancement of gender equality and and uplifting of women their riahts. Among the highlights of the Gender and Development (GAD) programs conducted by TIEZA are the following:

In March, TIEZA celebrated the International Women's Month. The agency actively paid homage and recognition to the women in the organization, its women clients and customers, and engaged in women-centered programs and services that emphasize their vital and crucial role in community building and development. Aside from these, TIEZA also participated in the annual observation of 18-Day Campaign to End Violence Against Women (VAW).





On September 6, 2019, TIEZA w as chosen by the Philippine Commission on Women be the host agency for the (PCW) to 7th National GAD Budget Forum. We hosted participants from various national government agencies, attached agencies, bureaus, government-owned-and-controlled corporations (GOCCs) and state universities and colleges in discussing the concerns on Plan GAD and Budget preparation, submission and endorsement, as well as the process of formulation of GAD Agenda.







On November 15-16, 2019, a seminarworkshop entitled "Gender and Development Analysis and GAD-Responsive Program Assessment of identified Priority Programs of TIEZA" was held in San Vicente, Palawan. This was participated by key TIEZA officers with the objective of understanding the benefits of basic Gender Mainstreaming and Analysis and ultimately, be able to use the gender analysis tools, approaches and data assessment in the design and actions implementation of plans, and programs to carry out the mandates of the agency.

Lastly, on December 30, 2019, TIEZA and Zamboanga Golf Course and Beach Park (ZGCBP), in partnership with TESDA, spearheaded the 2019 GAD Livelihood Skills Training to 106 participants consisting of TIEZA employees, caddies, umbrella attendants, and community leaders.

"Achieving gender equality requires the engagement of women and men, girls and boys. It is everyone's responsibility."







#### **Outreach Programs**

Two outreach programs were held in 2019 as part of the observance of the National Women's Month and in support of the agency's corporate social responsibility initiatives.



First was held at Silungan ng Pag-Asa (Shelter of Hope) in Paco, Manila on March 29, 2019. The shelter houses poor children with

cancer while they seek medical treatment from hospitals in the metro. The second was held at Grace to Be Born Maternity Home and Nursery on April 08, 2019 in Pasig. This institution founded by Bo Sanchez, Rey Ortega and Betty Roxas-Chua provides temporary home to women and their children who were victims of abuse in their own homes. TIEZA donated a total of 200,000.00 worth of goods that included sacks of rice, toiletries, diapers, laundry supplies and other everyday essentials for both the mothers and their children.



# **2019** BOARD OF DIRECTORS



Pocholo D. Paragas TIEZA Chief Operating Officer -Vice Chairperson



Sec. Bernadette Romulo-Puyat Department of Tourism - Chairperson



Atty. Edwin R. Enrile DOT Undersecretary – Permanent Alternate Chairperson



/ Atty. Maximilian A.E Fernandez JPWH, Chief, Legislative Affairs & Research Division /





#### Dir. Richard Thomas F. Joson Other Tourism Enterprises



## Dir. Roy B. Martin Tourism Estate Development





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# **2020** BOARD OF DIRECTORS



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Sec. Bernadette Romulo-Puyat Department of Tourism - Chairperson



Atty. Edwin R. Enrile DOT Undersecretary - Permanent Alternate Chairperson





## Dir. Richard Thomas F. Joson Other Tourism Enterprises







Maria Anthonette C. Velasco – Allones TPB Chief Operating Officer

# **2019** BOARD OF DIRECTORS

#### **ATTY. EDWIN R. ENRILE**

DOT Undersecretary - Permanent Alternate Chairperson

Edwin R. Enrile is the current Undersecretary for Legal and Special Concerns and Chief of Staff of the Department of Tourism and serves as the Alternate Chairman the TIEZA Board of Directors.

He is a graduate of Ateneo de Manila University with a degree in Management Economics where he finished Magna cum Laude. He likewise attained his Juris Doctorate from the same university where he became the class salutatorian. In the year 1999, he placed 1st in his Bar Examinations. In 2010, he also received his Master of Business Administration major in Finance from Wharton School in University of Pennsylvania where he finished with honors.

He has been in the government sector since 2001 where he served in the Office of the President of the Republic of the Philippines during the administration of President Gloria Macapagal - Arroyo. He also became the president of Nagaland Development Corporation and Assistant to the President/CEO of Penafrancia Sugar Mill. He also served as the Undersecretary for Operations of the Department of the Interior an Local Government from 2014-2016.

#### USEC. EPIMACO V. DENSING III. CPA, MBA DILG Undersecretary - Permanent Alternate Chairperson

USEC. EPIMACO V. DENSING III, the Undersecretary for Operations of the Department of the Interior and Local Government, is widely known as an activist, pro-poor, and an environmentalist. He is a licensed Certified Public Accountant and a Certified Managemen Accountant. He finished his Master in Business Administration with a gold medal for academic distinction at the Ateneo Graduate School of Business under the Regis University Executive MBA Program.

Prior to joining the Duterte administration, he was the Chief Executive Officer, Chief Finance Officer, and sat in the Board of a number of corporations. He is also a professor of Financial Management & Accounting at the Ateneo Graduate School of Business. He is also a recipient of successive recognitions and academic distinctions.

As the DILG Undersecretary for Operations, USec. Densing III supervises the Planning Service, Information System and Technology Management Service, Financial Management Services, Administrative Service, and the Program Management Office of the Resettlement Governance, Bantay Korapsyon Program, Beach Tourism Management Team, and the Manila Bay Conservation, Rehabilitation and Preservation.

#### ATTY. ANALIZA R. TEH DENR Undersecretary

Atty. Analiza Rebuelta-Teh, Undersecretary for Climate Change of the Department Environment and Natural Resources, is a graduate of Bachelor of Science in Major in Marketing Management at De La Salle University. She finished her Bachelor Laws at the University of the Philippines and became a member of the bar in 1998.

After law school, she joined the Department of Environment and Natural Resources (DENR) as Attorney III. Her government service as a lawyer includes serving as Executive Director for the Adjudication Board of the Department of Agrarian Reform (DARAB) and Director for Legal Services of the Housing and Urban Development Coordinating Council (HUDCC). She served as Assistant Secretary for Legal Service, Assistant Secretary for Foreign Assisted and Special Projects Office, and as Undersecretary and Chief of Staff of the Department of Environment and Natural Resources from 2011 to 2016. She was also designated as Supervising Undersecretary for Mining (2017-2020) and Environment (2019-2020).



#### MARIA ANTHONETTE C. VELASCO - ALLONES Chief Operating Officer, TPB

COO Velasco – Allones is an educator, OD practitioner, leadership coach and lawyer with extensive professional experience in public sector strategic and reform management. She holds a Master in Public Management from the joint program of the Lee Kuan Yew School of Public Policy-National University of Singapore and the Kennedy School of Government - Harvard University.

She also completed her Master in National Security Administration at the National Defense College of the Philippines, and earned her Bachelor of Arts in Political Science and Bachelor of Laws at the University of the Philippines.

She has served as Assistant Secretary for Personnel at the Department of National Defense; and also as Assistant Secretary at the Department of Labor and Employment. She is a member of the core faculty of the Ateneo School of Government and serves as a subject matter expert for the Career Executive Service Board's (CESB) leadership development program.

COO Velasco - Allones earned the distinction to be the first and only recipient of the prestigious Ten Outstanding Young Men (TOYM) award for HRD in government service in the Philippines. From 2007 to January 2020, she served as Executive Director of the CESB, transforming the key programs on leadership selection, training and development for the higher civil service. Since February 2020, she has been serving as a member of the TIEZA Board of Director upon her appointment as the Chief Operating Officer of the Tourism Promotions Board.

#### **EMMANUEL F. PIÑOL, PhD.** *MinDA Secretary*

Emmanuel "Manny" Piñol current Secretary of the Mindanao Development Authority. He is a proud public school graduate where he was hailed as class valedictorian both in elementary and high school. He finished his Bachelor's Degree in Development Communication from the University of Southern Mindanao, where he also earned his Master's and Doctorate degrees in Rural Economic Development.

He worked as a print and broadcast journalism until 1991 when he volunteered as closeinwriter to then presidential candidate Fidel V. Ramos. In 1995, he was elected Mayor of his hometown M'lang, as a substitute to his father Bernardo Sr. He became the Governor of North Cotabato in 1998.

Throughout his three-term service, his governance focused on a market-oriented agriculture and jobs generation, which pulled out North Cotabato from the ranks of the country's 10 Poorest Provinces. When his term ended in 2007, poverty incidence in the province was reduced dramatically from 52% to 29%.

He was appointed as Secretary of the Department of Agriculture in 2016. On his first day at the office, he directed a paradigm shift in the policies and programs of the Department. Under his 10-point agenda, the National Color-Coded Agricultural Guide Map (NCCAG) was immediately developed to assist farmers in identifying crops suitable in a specific agricultural land. He also designed a rural credit program to provide marginal farmers and fishers easy access to low-interest rate, zero-collateral financial assistance, and launched a nationwide Solar Power Irrigation System to address water needs of farmers with efficient and low-cost technology.

# **TOP MANAGEMENT**



Chief Operating Officer



ATTY. JOY M. BULAUITAN Administrative and Finance Sector



ATTY. KAREN MAE.G SARINAS-BAYDO Tourism Enterprise Zone Management Sector



JETRO NICOLAS F. LOZADA Assets Management Sector



ENGR. NESTOR M. DOMALANTA Architectural and Engineering Services Sector

# **OCOO** OFFICES UNDER THE CHIEF OPERATING OFFICER





ATTY. MICHELLE C. RIVERA Litigation Division



ATTY. SHANGRILA C.QUEZON

# AFS ADMINISTRATIVE AND FINANCE SECTOR



#### ATTY. JOY M. BULAUITAN Administrative and Finance Sector



DRA. ROSANNA M. OLGADO



RODOLFO E. ANCHETA Financial Services Department



JOSEFINA U. SORIANO Human Resource Services Division



MYRNA A.SUAREZ Treasury Division







LEONILA G.DE PERALTA





PERLITA C. ADEFUIN Examination Division

EVA M.YU Budget Division

ATTY. BUMBO S. CRUZ Privelege Administration Division

### TEZMS TOURISM ENTERPRISE ZONE MANAGEMENT SECTOR





ATTY. NIÑO RUPERTO F. AQUINO



HERNANDO A. ENAL TEZ Assistance and Monitoring Department



DONALDO R.MALDONADO Evaluation and Registration Division



ENGR. BERNANDO C. ALARILLA TEZ Administrator, San Vicente







FRANCIS THEODORE B. INITORIO TEZ Administrator, Mt. Samat

# AMS ASSETS MANAGEMENT



#### JETRO NICOLAS F. LOZADA Assets Management Sector



MA. EVELYNE A. FRANCISCO Business Development Department



ATTY. MA. TERESA C. ALVAREZ



EVA MARIE M. VICEDO Sales Division



MARLON S. PRIETO RM. Banaue Hotel & Youth Hostel



MA.ZENAIDA R. QUIÑAHAN Business Research & Development Division



ADELFO A. MENDOZA III RM. Club Intramuros Golf Course





## AESS ARCHITECTURAL AND ENGINEERING SERVICES SECTOR



ENGR. NESTOR M.DOMALANTA Architectural and Engineering Services Sector



ENGR. AMELITA S. CAGANDA Project Evaluation and Planning Department



/ ENGR. RESURRECION L. ASPURIA Construction and Management Department



ENGR. JEOFFREY L. MACALALAD Project Monitoring Division



ENGR. GREGORY A. OLLER Construction Supervision Division







ENGR. ELIEL JOY A. SISON Contract Management Division

#### TOURISM INFRASTRUCTURE AND ENTERPRISE ZONE AUTHORITY CONDENSED STATEMENT OF CASH FLOWS (ALL FUNDS)

#### Consolidated for the year ended December 31, 2019

|  | 2019             | 2018             |
|--|------------------|------------------|
| CASH FLOWS FROM OPERATING ACTIVITIES                                     |                  |                  |
| Cash Inflows   |                  |                  |
| Collection of Income/Revenue   | 7,245,801,918.10 | 6,733,260,912.82 |
| Collection of Receivables  | 316,670,138.47   | 67,835,822.11    |
| Receipt of Inter-Agency Fund Transfers                                   | 23,627,664.73    | 27,386,155.00    |
| Receipt of Inter-Agency Fund Transfers                                   | 243,890,338.01   | 213,179,928.31   |
| Trust Receipts   | 24,266,921.26    | 59,874,589.31    |
| Other Receipts   | 19,578,805.98    | 65,346,286.89    |
| Total Cash Inflows   | 7,873,835,786.55 | 7,166,883,694.44 |
| Cash Outflows  |                  |                  |
| Payment of Expenses  | 672,828,946.30   | 592,778,843.11   |
| Purchase of Inventories  | 48,732,739.69    | 54,138,108.51    |
| Grant of Cash Advances   | 14,124,038.38    | 13,759,613.86    |
| Prepayments  | 1,023,866.12     | 1,325,868.35     |
| Refund of Deposits   | 740,890.00       | 27,018,272.70    |
| Payments of Accounts Payable   | 191,937,331.18   | 113,023,387.72   |
| Remittance of Share on Travel Tax Collections                            | 3,486,658,630.00 | 3,083,581,485.00 |
| Remittance of Personnel Benefit Contribution<br>and Mandatory Deductions | 288,852,938.79   | 235,765,122.70   |
| Grant of Financial Assistance/Subsidy/Contribution                       | 354,019,175.43   | 41,812,641.77    |
| Release of Intra-Agency Fund Transfers                                   | 103,324,696.00   | 179,590,006.10   |
| Release of Intra-Agency Fund Transfers                                   | 247,665,237.07   | 217,341,074.85   |
| Other Disbursements  | 76,274,806.00    | 62,667,700.00    |
| Total Cash Outflows  | 5,486,183,294.96 | 4,622,802,124.67 |
| Net Cash Provided by/(Used in) Operating Activities                      | 2,387,652,491.59 | 2,544,081,569.77 |
|  |                  |                  |
| CASH FLOWS FROM INVESTING ACTIVITIES                                     |                  |                  |
| Cash Inflows   | 331,329,883.19   | 171,717,329.30   |
| Proceed from sale of disposed Property & Equipment                       |                  | 12,250.00        |
| Proceeds from Matured Investments/Redemption                             |                  |                  |
| of Long-term Investment  | 331,329,883.19   | 171,705,079.30   |
| Total Cash Inflows   | 331,329,883.19   | 171,717,329.30   |
| Cash Outflows  |                  |                  |
| Purchase/Construction of Property, Plant and Equipment                   | 231,158,530.51   | 496,418,635.38   |
| Purchase/Acquisition of Investments                                      | 3,590,449,493.80 | 3,767,433,537.93 |
| Total Cash Outflows  | 3,821,608,024.31 | 4,263,852,173.31 |
|  |                  |                  |

- 2019 Annual Report -Tourism Infrastructure and Enterprise Zone Authority

(3,490,278,141.12)

Net Cash Provided By/(Used In) Investing Activities

(4,092,134,844.01)

|  | 2019               | 2018               |
|--|--------------------|--------------------|
| CASH FLOWS FROM FINANCING ACTIVITIES                             |                    |                    |
| Cash Outflows  |                    |                    |
| Payment of Long-Term Liabilities                                 | 33,240,505.28      | 38,813,399.08      |
| Total Cash Outflows  | 33,240,505.28      | 38,813,399.08      |
|  |                    |                    |
| Net Cash Provided By/(Used In) Investing Activities              | (33,240,505.28)    | (38,813,399.08)    |
|  |                    |                    |
| INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS                 | (1,135,866,154.81) | (1,586,866,673.32) |
| Effects of Exchange Rate Changes on Cash<br>and Cash Equivalents | 25,548.64          | 52,234.67          |
|  |                    |                    |
| CASH AND CASH EQUIVALENTS, JANUARY 1                             | 2,285,315,094.64   | 3,872,129,533.29   |
| CASH AND CASH EQUIVALENTS, DECEMBER31                            | 1,149,474,488.47   | 2,285,315,094.64   |

#### TOURISM INFRASTRUCTURE AND ENTERPRISE ZONE AUTHORITY STATEMENT OF CHANGES IN EQUITY (ALL FUNDS)

#### For the year ended December 31, 2019

|                                      | Retained Earnings/<br>(Deficit) | Share<br>Capital | TOTAL             |
|--------------------------------------|---------------------------------|------------------|-------------------|
| BALANCE AT JANUARY 1, 2018           | 17,432,776,306.09               | 10,850,214.62    | 17,443,626,520.71 |
| CHANGES IN EQUITY FOR 2018           |                                 |                  |                   |
| Add/(Deduct):                        |                                 |                  |                   |
| Net Surplus (Deficit) for the Period | 2,042,662,929.55                |                  | 2,042,662,929.55  |
| Other Adjustment                     | 7,429,139.41                    |                  | 7,429,139.41      |
|                                      |                                 |                  |                   |
| BALANCE AT JANUARY 1, 2018           | 19,482,868,375.05               | 10,850,214.62    | 19,493,718,589.67 |
|                                      |                                 |                  |                   |
| CHANGES IN EQUITY FOR 2018           |                                 |                  |                   |
| Add/(Deduct):                        |                                 |                  |                   |
| Net Surplus (Deficit) for the Period | 2,466,284,536.17                |                  | 2,466,284,536.17  |
| Other Adjustment                     | 21,778,962.54                   |                  | 21,778,962.54     |
|                                      |                                 |                  |                   |
| BALANCE AT JANUARY 1, 2018           | 21,970,931,873.76               | 10,850,214.62    | 21,981,782,088.38 |

#### TOURISM INFRASTRUCTURE AND ENTERPRISE ZONE AUTHORITY STATEMENT OF COMPARISON OF BUDGET AND ACTUAL AMOUNTS (In Philippine Peso)

#### For the year ended December 31, 2019

| Particulars     | <u>Budgeted</u><br>Orginal | Amounts<br>Final | Actual Amounts<br>on Comparable<br>Basic | Difference Between<br>Final Budget and<br>Actual Amounts |
|-----------------|----------------------------|------------------|--|--|
|                 |                            | (1)              | (2)                                      | (3) = (1) - (2)  |
| RECEIPTS        |                            |                  |  |  |
| Tax Revenue     | 3,388,995,000              | 3,388,995,000    | 3,565,509,945                            | (176,514,945)  |
| Business Income | 245,924,000                | 245,924,000      | 249,531,710                              | (3,607,710)  |
| Service Income  | 3,321,000                  | 3,321,000        | 3,799,769                                | (478,769)  |
| Other Income    | 204,425,000                | 183,800,000      | 507,012,303                              | (323,212,303)  |
|                 | 3,842,665,000              | 3,822,040,000    | 4,325,853,727                            | (503,813,727)  |

| PAYMENTS              |               |               |               |               |
|-----------------------|---------------|---------------|---------------|---------------|
| Personnel Services    | 534,704,000   | 445,855,000   | 447,279,528   | (1,424,528)   |
| Maintenance and Other |               |               |               |               |
| Operating Expenses    | 870,563,000   | 748,441,000   | 523,798,766   | 224,642,234   |
| Capital Outlay        | 2,396,812,000 | 2,398,012,000 | 2,391,715,278 | 6,296,722     |
| Debt Payment          | 32,937,000    | 32,937,000    | 32,673,504    | 263,496       |
| Finance Cost          | 7,649,000     | 7,649,000     | 7,780,373     | (131,373)     |
|                       | 3,842,665,000 | 3,632,894,000 | 3,403,247,449 | 229,646,551   |
|                       |               |               |               |               |
| Net Receipts/Payments | 0             | 189,146,000   | 922,606,278   | (733,460,278) |

# Message from The Editor-in-Chief



Atty. Karen Mae G. Sarinas-Baydo Editor-in-Chief

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#### Congratulations Tourism Infrastructure and Enterprise Zone (TIEZA) for 10 fruitful years!

The 2019 TIEZA Annual Report is a good opportunity to pause, reflect and evaluate the achievements of the past year as well as important milestones of TIEZA's first decade.

Although each year brings its own set of unique accomplishments and challenges, 2019 was indeed a productive and successful year for the agency. This 2019 TIEZA Annual Report, by reporting its financial and operational performance for the year, also aims to chronicle the story behind the numbers. More than just the accomplishments, we aim to show tourism as an engine of socio- economic growth for the Filipino people.

Our projects and programs continue to thrive because of the commitment made by our dedicated Board of Directors, officers and staff to deliver quality public service and to carry out the mission of TIEZA. And although the economic climate and public health scenario may be more difficult and we all work in an environment of greater uncertainty, there is one thing that hasn't changed. TIEZA remains established as the builder of tourism infrastructure and facilities in the country, to help boost the tourism potential of the Philippines, and in effect, contribute to its inclusive growth and sustainable development.

Recognizing the efforts of each member of the 2019 Annual Report team, I would like to express sincere appreciation for the enthusiastic support and valuable contributions made by each writer, layout artist, contributor and coordinator of this project. Thank you for all the hard work!

As we complete this 2019 Annual Report, the world has been affected by the COVID-19 pandemic, and along with it, the impact on the economies and livelihoods. Hardest hit among the industries is the tourism sector in an unprecedented blow. United Nations World Tourism Organization (UNWTO) states that, "This is by far the worst result in the historical series of international tourism since 1950 and would put an abrupt end to a 10-year period of sustained growth since the 2009 financial crisis."

And while it is true that the outlook remains highly uncertain, TIEZA in fulfilling its mandate, is also adopting a wide range of measures to mitigate the impact of the COVID-19 and to stimulate the recovery of the tourism sector in the Philippines.

# We shall RECOVER as ONE with the Philippines and the tourism industry.

# TEZA SOARS@CO

**CELEBRATING A DECADE OF PUBLIC SERVICE** 



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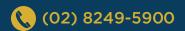








#### TOURISM INFRASTRUCTURE AND ENTERPRISE ZONE AUTHORITY



6<sup>TH</sup> and 7<sup>TH</sup> Floors, Tower 1 Double Dragon Plaza, Double Dragon Meridian Park, Macapagal Avenue Corner EDSA Extension, Bay Area, Pasay City





