

Updates on Tourism in Central Luzon

Central
Luzon



It's more fun in the
Philippines

Presented to the Metro Olongapo Chamber of Commerce
May 8, 2018

Jan 2018: 732,506 international visitors

Jan 2017: 620,121 international visitors

198,145 South Korea



111,344 China



109,154 USA



57,038 Japan



30,924 Australia



Jan-Dec 2017: 6,620,908 international visitors

Jan-Dec 2016: 5,967,005 international visitors

1,607,821 South Korea



968,447 China



957,813 USA



584,180 Japan



259,433 Australia



2017

**P3.35 Trillion contribution
to the Philippine Economy
(21% of GDP)**

World Travel and Tourism Council (WTTTC)



2017

2.3 Million jobs (5.8%)

hotels, travel agents, airlines and other passenger transportation services (excluding commuter services)



2017

P379.7 Billion in Visitor Exports
(Money spent by foreigners)





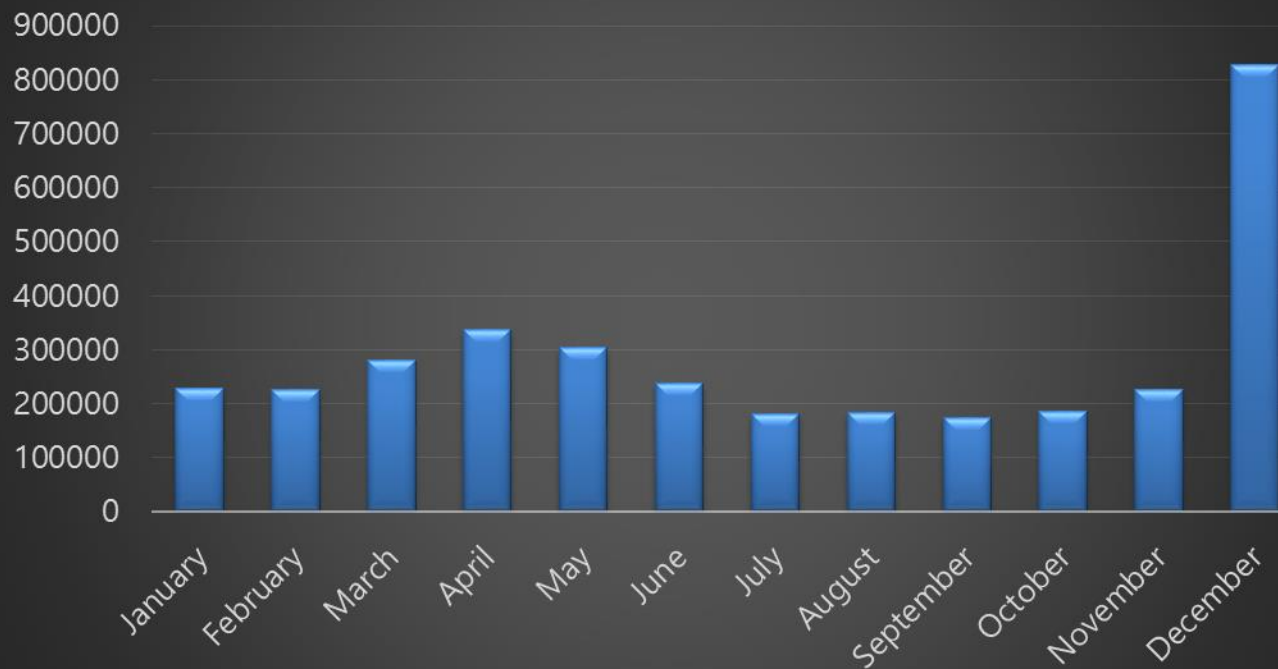
2017

P95.1 Billion investments under travel and tourism industry



2017 Number of Tourist Arrivals

Central
Luzon



Foreign: 338, 014

Domestic: 3, 393, 657

OFW: 117, 837

Total: 3, 849, 508

2017 Number of Tourist Arrivals



2017 Number of Tourist Arrivals

Central
Luzon

1,800,000
1,600,000
1,400,000
1,200,000
1,000,000
800,000
600,000
400,000
200,000
-

AURORA

BATAAN

BULACAN

NUEVA ECIJA

PAMPANGA

TARLAC

ZAMBALES

CLARK

SUBIC

■ 2017 Number of Tourist Arrivals

Subic

Total: 1, 686, 318

Clark

Total: 496, 537





Subic Bay Freeport Zone





Clark Freeport Zone





Freeport Area of Bataan





- 1.5million passenger traffic in 2017
- 14 airlines
- 18 domestic destinations
- 8 international destinations



News

Top News

Airlines given 6 months to move flights to Clark

By **Jovee Marie de la Cruz** - February 28, 2018





**Subic Bay
International
Terminal Corporation.**

- 15 piers and wharves
- 1.2 billion revenue in 2017



COSTA ATLANTICA



February 10
March 6

March 20
April 3 & 17

May 1 & 22
June 5 & 19

July 3, 17,
& 31
August 14 & 28





March
31



March
13 & 21



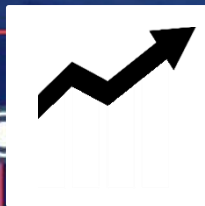
June 9

RoyalCaribbean[®]
INTERNATIONAL
VOYAGER OF THE SEAS



August
26





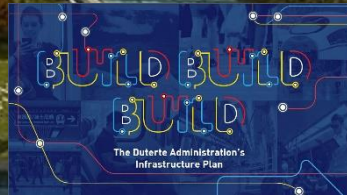
BUILD BUILD BUILD

**The Duterte Administration's
Infrastructure Plan**





**NEW
CLARK CITY**



BCDA
Bases Conversion and
Development Authority





DUTERTE
NOMICS

BUILD BUILD BUILD

CLARK INTERNATIONAL AIRPORT

NEW TERMINAL BUILDING

START

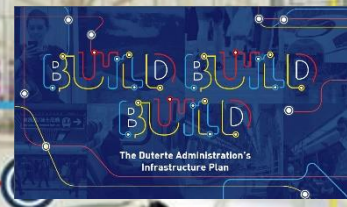
Q4 2017

COMPLETED

Q4 2019



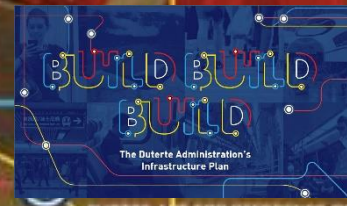
www.build.gov.ph | #PartnersForChange | #BuildBuildBuild





SUBIC-CLARK CARGO RAILWAY PROJECT

Connection ng Subic port and Clark Airport para mabawasan and mga truck sa MM at mas mapamura ang ibat ibang mga bilingin.



PHOTOS ARE FOR REFERENCE ONLY



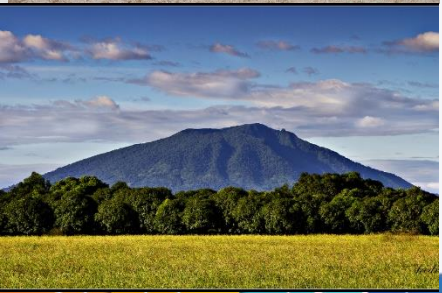
MANILA-CLARK RAILWAY

Guaranteed **1 hour** from
Metro Manila to
Clark International Airport.





PAMPANGA MEGALOPOLIS





📍 Cemento Beach 📷 Kage Gozun



📍 Monasterio de Tarlac 📷 Rob Pinzon



📍 Casa Mexico 📷 Anna Leah de Leon



📍 Mount Arayat 📷 Rey Sta. Ana

REGION III Central Luzon



📍 Hot Air Balloon Festival 📷 Erwin Lim



📍 Mount Pinatubo Crater 📷 Rommel Bundalian



📍 Triboa Bay Mangrove





ECOLODGES



LODGING FACILITIES





FOOD ESTABLISHMEN TS



thank
you!

