

# Updates on Tourism in Central Luzon

Central  
Luzon



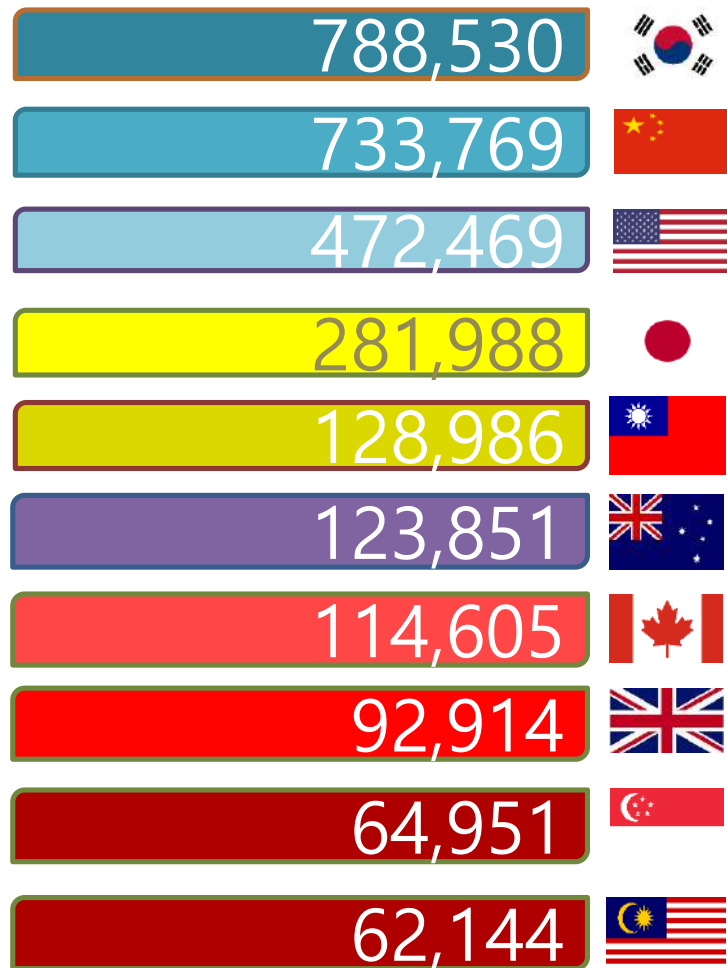
Tourism Enterprise Zone Investment Forum  
Malolos, Bulacan  
September 23, 2019

# 2018 Performance



**RECORD  
BREAKING: 7.1  
million foreign  
tourists**

- 1. South Koreans – 1.6M**
- 2. Chinese – 1.3M (↑30%)**
- 3. Americans – 1M**



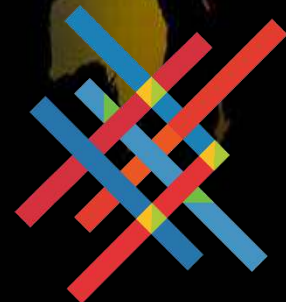
# PHILIPPINES' INTERNATIONAL TOURIST ARRIVALS

JANUARY - MAY 2019

**3.49 MILLION**

JANUARY - MAY 2018

**3.18 MILLION**





# PHILIPPINES' INTERNATIONAL TOURIST ARRIVALS





# 2018

Travel and Tourism was the largest sector in the Philippines last year at 24.7% of nation's GDP, contributing \$82B

World Travel and Tourism Council (WTTC)



# 2018

**5.4 Million jobs (13%)**

hotels, travel agents, airlines and other  
passenger transportation services  
(excluding commuter services)

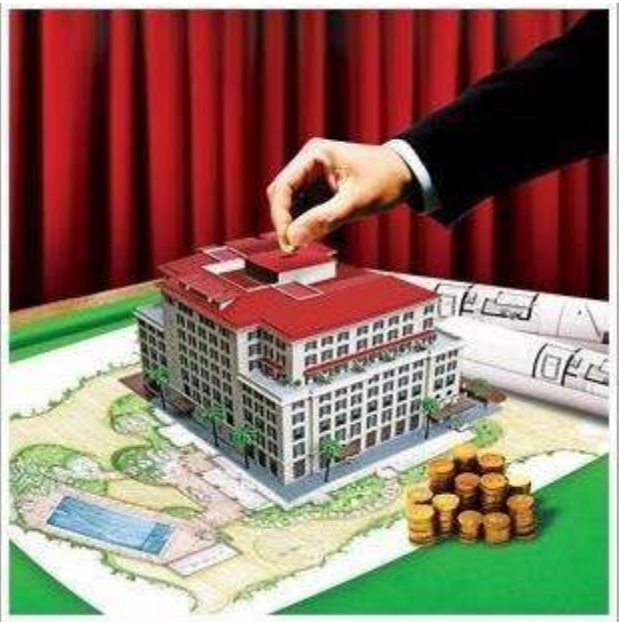


# 2018

P441.4 Billion in Visitor Exports  
(Money spent by foreigners)

3<sup>rd</sup> among the biggest export items





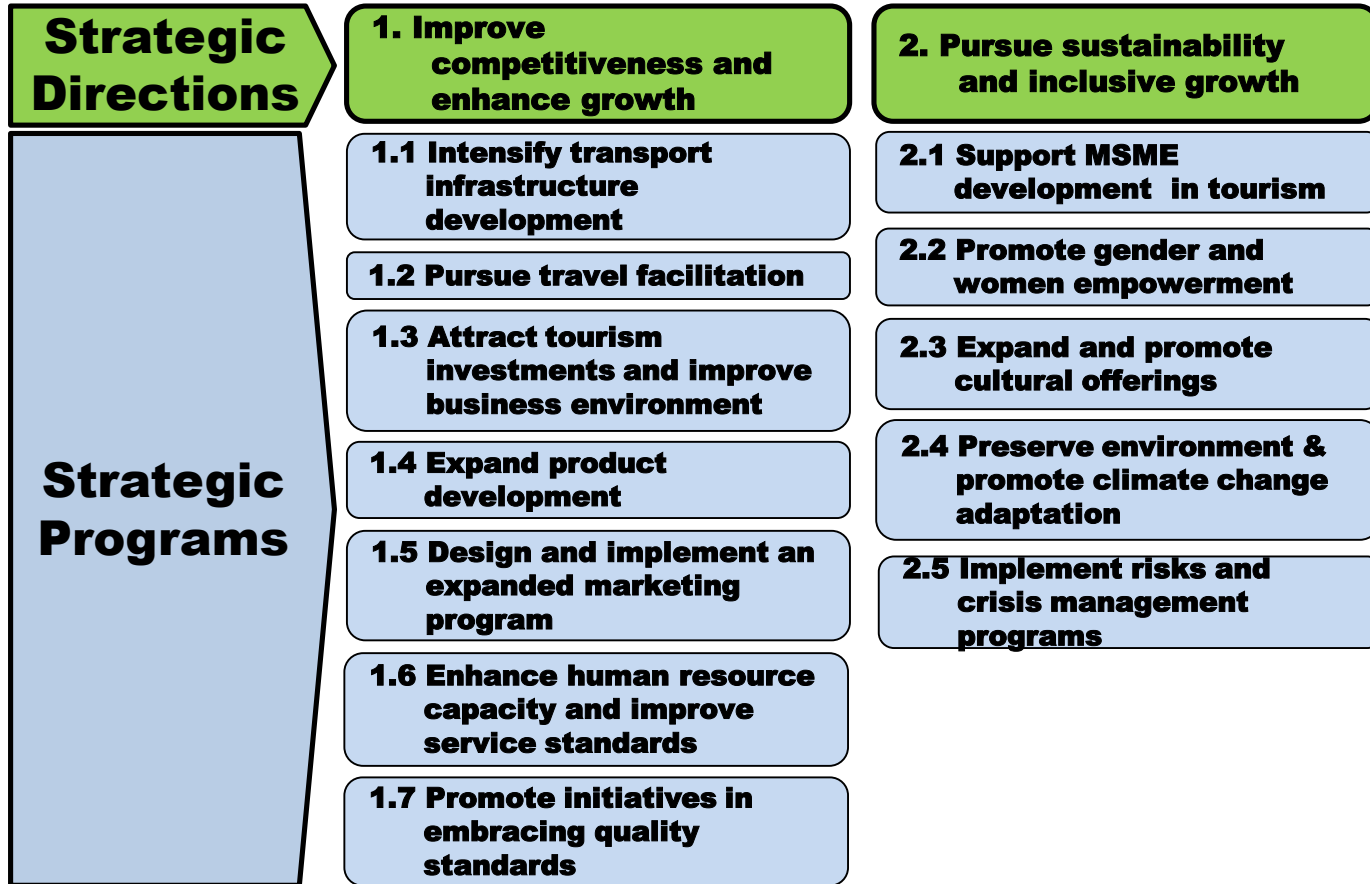
**2017**

**P95.1 Billion investments under travel and tourism industry**



# Strategic Directions and Programs

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# Top Destinations based on Partial Submissions

1. Subic
2. Zambales
3. Clark
4. Bulacan
5. Nueva Ecija
6. Pampanga
7. Aurora
8. Bataan
9. Tarlac

\*as of May 2019





Subic Bay Freeport Zone



# Subic Cruise Arrivals

- 43, 716 passengers
- 19 cruise ship arrivals







Clark Freeport Zone



# Clark International Airport 2018

ARRIVAL	Domestic	International	TOTAL
Number of Flights	16, 223	4, 336	20, 559
Number of Passengers	680, 220	647, 581	1,327,801





# INTERNATIONAL DESTINATIONS AIR SERVICES

## INTERNATIONAL DESTINATIONS



**Asiana Airlines**  
INCHEON Daily flights



**Cebu Pacific Air**  
HONG KONG 14x weekly flights  
MACAU Daily flights  
SINGAPORE Daily flights



**Cathay Dragon**  
HONG KONG 3x weekly flights



**China Eastern Airlines**  
PUDONG, CHINA 4x weekly flights



**Emirates**  
DUBAI Daily flights



**Jetstar Airways**  
SINGAPORE 9x weekly flights  
OSAKA 3x weekly flights



**JEJU Air**  
INCHEON Daily flights



**Jin Air**  
INCHEON Daily flights  
BUSAN 4x weekly flights



**Philippine Airlines**  
INCHEON Daily flights



**Philippines AirAsia**  
TAIPEI 4x weekly flights  
INCHEON 3x weekly flights



**Qatar Airways**  
DOHA 15x flights



**Scoot**  
SINGAPORE 9x weekly flights



# DOMESTIC DESTINATIONS AIR SERVICES

## DOMESTIC DESTINATIONS

**480**  
WEEKLY FLIGHTS

**6**  
CARRIERS

**22**  
DESTINATIONS



**Air Swift**  
EL NIDO

Daily flights



**Cebu Pacific**  
CEBU  
DAVAO  
TAGBILARAN  
CATICLAN

14 weekly flights  
Daily flights  
Daily flights  
Daily flights



**Philippine Airlines**  
BUSUANGA  
BASCO  
BACOLOD  
CEBU  
CATICLAN  
CATARMAN  
CALBAYOG  
DAVAO  
PUERTO PRINCESA  
CAGAYAN DE ORO  
TAGBILARAN  
SAN VICENTE  
SIARGAO  
ANTIQUE  
KALIBO

35x weekly flights  
14x weekly flights  
Daily flights  
10x weekly flights  
Daily flights  
Daily flights  
3x weekly flights  
11x weekly flights  
Daily flights  
Daily flights  
Daily flights  
6x weekly flights  
14x weekly flights  
2x weekly flights  
*\*departure only*



**Philippines AirAsia**  
CATICLAN  
DAVAO  
CEBU  
CAGAYAN DE ORO  
ILOILO  
PUERTO PRINCESA  
TACLOBAN

11x weekly flights  
4x weekly flights  
7x weekly flights  
4x weekly flights  
3x weekly flights  
4x weekly flights  
3x weekly flights



**Royal Air Charter Service Inc.**  
CATICLAN  
PUERTO PRINCESA  
CAGAYAN NORTH

4x weekly flights  
4x weekly flights  
Unscheduled charter



**Alphaland Aviation Inc.**  
BALESIN

Unscheduled charter

# NEW PASSENGER TERMINAL AIRPORT



# Alpha Aviation Group unveils \$11m simulator training center in Clark



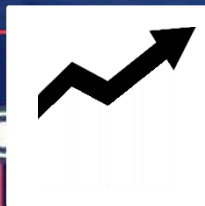
*The new Airbus320 Flight Simulator Version 2.0. –Photo by Deng Pangilinan*





Freeport Area of Bataan





# BUILD BUILD BUILD

**The Duterte Administration's  
Infrastructure Plan**

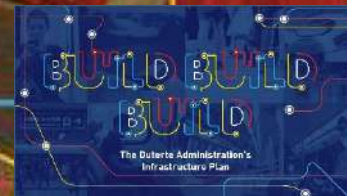
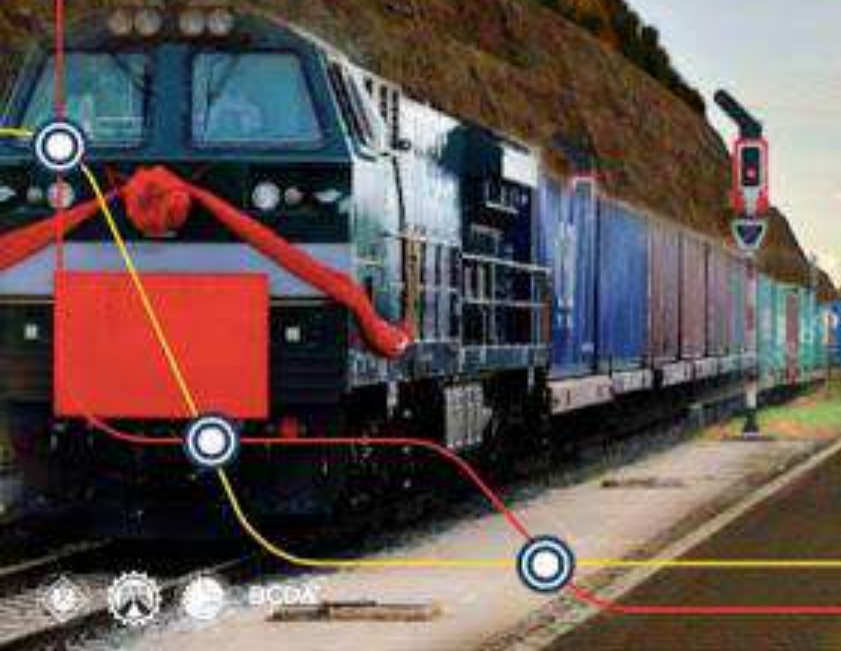






# SUBIC-CLARK CARGO RAILWAY PROJECT

**Connection ng Subic port and Clark Airport** para mabawasan and mga truck sa MM at mas mapamura ang ibat ibang mga bilihin.

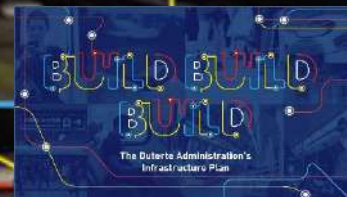


PHOTOS ARE FOR REFERENCE ONLY



# MANILA-CLARK RAILWAY

Guaranteed **1 hour** from  
Metro Manila to  
Clark International Airport.







**NEW  
CLARK CITY**



**BCDA**  
Bases Conversion and  
Development Authority

# New Clark City Phase 1A: 90% Complete!





# PAMPANGA MEGALOPOLIS







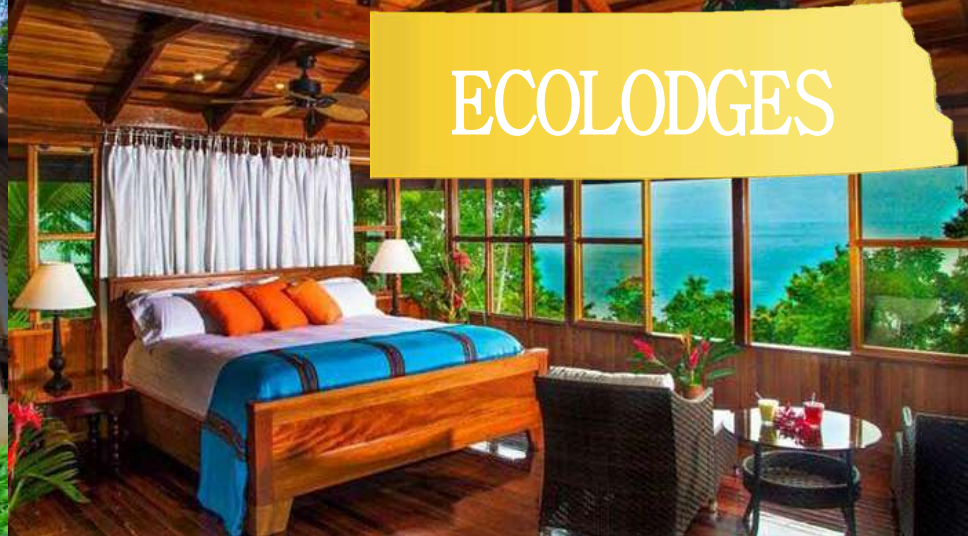




REGION III  
**Central  
Luzon**







# ECOLODGES



# LODGING FACILITIES







thank  
you!

